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SALES MANUAL



# DANUBE CRUISES



[www.donauregion.at](http://www.donauregion.at)  
[www.linztourismus.at](http://www.linztourismus.at)



## Editorial

Danube cruises – The encouraging development of cruise ship tourism on the Danube in recent years has revealed the true extent of our region’s potential.

The European Capital of Culture Linz and the Upper Austrian Danube region are brimming with remarkable cultural treasures – a heady mix of tumultuous history, living traditions and exciting cultural experimentation. However, the future success of tourism does not have to be built solely on the usual, familiar “selling points”.

The region still offers plenty of scope for fresh excursions. This new edition of the Danube Cruise Manual shows organisers and planners the directions that can be taken on the Upper Austrian Danube. We would like to raise awareness of the scope for alternative excursion programmes and show how tour operators and shipping companies can take advantage of the local infrastructure.

But we do not just see Linz and the Danube simply as travel and excursion destinations. We regard ourselves as cooperative partners for shipping companies and cruise organisers

with the common aim of tapping into new markets and creating exciting new products.

Let us further develop the Danube together as a diverse and interesting destination! We would love to offer you our ideas and support.

Tourismusverband Linz  
**KR Manfred Grubauer**, Chairman  
**Georg Steiner**, Director of Tourism

WGD Donau Oberösterreich  
 Tourismus GmbH  
**Friedrich Bernhofer**, Chairman  
**Petra Riffert**, Manager

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# People and views



**DR. REINHOLD MITTERLEHNER**  
Vice-Chancellor and Federal Minister for Science, Research and Economy

The Danube – a cornerstone of Austrian tourism – is embedded in our national tourism strategy as a unique selling point. Its numerous cycle and hiking trails and cultural routes heighten the appeal of the Danube region as a world-class destination for tourism, which is increased still further by the burgeoning popularity of cruises on the river. Thanks to this total package the Danube region is poised to become even more popular as a holiday destination.



**SEBASTIAN KURZ**  
Minister of foreign affairs and Integration

The Danube area is a key region that still offers a great deal of potential. This is why a total of 14 Danube states are working even more closely together in many fields within the framework of the EU Strategy for the Danube Region, which was instigated by Austria. The Danube itself is becoming an associational and efficient transport route on which cross-border, environment-friendly ship transport grew by 4.8% in 2013. At the same time, the Danube is becoming an increasingly popular tourist destination, as evidenced by last year's 10% rise in river cruise passenger numbers.



**EU COMMISSIONER DR. JOHANNES HAHN**  
Neighbourhood Policy & EU Enlargement

The Danube is not just the source of inspiration for many poets and artists but also a driver of future economic growth in Europe.

Through the macro-regional strategy for the Danube region an important foundation was established for the unified marketing of the Danube as a world-renowned brand. In this way, the Danube region can draw on its historical, cultural and intellectual wealth to drive the growth of inland waterway navigation and tourism in Europe.



**DR. MICHAEL STRUGL**  
Minister of Economy, Labour, Tourism, Sports and European Affairs, Upper Austria

The investment in improving the quality of the moorings in Upper Austria between Passau and Grein provided the foundation for the impressive growth in cruises on the Danube. With professional marketing and partnerships cruise passengers and excursion-goers can also be tempted onto dry land. Cycling, hiking, culture – the offering along the Danube is rich and varied.



**DR. PETRA STOLBA**  
Managing Director Austrian National Tourist Office

The Danube has equal status in our tourism strategy along with the Alps and our high-profile cities. For Austria, the Danube is more than just a river: it is a cultural space and a waterway, the economic and mental link between Central and Eastern Europe and one of the country's most attractive regions. Culture and city tourism, nature, cuisine and pleasure – all these themes are associated with the Danube and therefore also have a pivotal role to play in the further development of tourism in the Danube region. In order to fully exploit the mythical status of the Danube and to tap into more markets, shipping companies and Danube cruise operators are therefore being helped to further develop Danube products and to establish sustainable new offerings.



**DANIELA SCHILY**  
Project leader of the regional program for the establishment of the Danube Competence Centre

Magic word partnership – the river knows no national boundaries. This is the approach adopted by the Danube Competence Centre ([www.danubecc.org](http://www.danubecc.org)), which is working to achieve the cross-border development of the Danube as a destination. We welcome Tourismusverband Linz as a cooperation partner and are delighted about the establishment of the new Linz-Belgrade shipping route.



**DI GERHARD KUNESCH**  
Managing Director blue danube airport Linz

The blue danube airport linz sees itself not just as the home airport for the Danube-Vltava region but also as the tourist port of entry for the entire region. The airport boasts connections to the international hubs of Frankfurt, Vienna, Düsseldorf and Zürich and a prime geographical location at the heart of the region. Another significant plus point is the exceptionally short transfer time from the airport to the moorings in Linz. An advantage that is appreciated by international cruise guests in particular.



**ING. REINHARD SUPPAN**  
Managing Director of ÖSWAG Werft Linz AG

The Linz shipyard boasts extensive know-how and a perfect infrastructure, making it a reliable and professional partner in the event of short-term technical problems and also for routine maintenance work. Linz has the most extensive shipping service facilities on the upper and central Danube.



# Annual themes on the Danube

Annual themes help to condense anniversaries and focal points for programme planning so that they can be used in products and marketing. Below is the current state of planning for Linz, Upper Austria and Austria.

	LINZ	UPPER AUSTRIA	AUSTRIA
2015	<p><b>Danube</b></p> <p>The 70<sup>th</sup> anniversary of the end of World War Two and the 60<sup>th</sup> anniversary of the State Treaty are themes that have influenced the Danube region.</p> <p>The Danube will have Europe's attention in 2015. And the contemporary historical events in the Danube region will be in the spotlight.</p>	<p><b>Gardens, parks and promenades</b></p> <p>Regional Garden Show in Bad Ischl: <b>"The Emperor's New Gardens"</b></p>	<p><b>Austria: Europe's meeting place</b></p>
2016	<p><b>Karate World Championship 2016</b></p> <p>In 2016 Linz will be hosting the 2016 Karate World Championship, a major international sports event with 140 participating nations.</p> <p><b>Travel Routes – Route of Emperors and Kings</b></p> <p>In 2016 Linz will be taking part in events associated with Upper Austria's annual theme: "Travel Routes". Along the Danube the Route of Emperors and Kings, from medieval Regensburg via Passau and Vienna to the bustling metropolis of Budapest, links world-renowned cultural cities, historical treasures and landscapes.</p>	<p><b>Travel Routes</b></p> <p>Regional exhibition in Lambach/ Stadl-Paura: <b>"Man and Horse"</b></p>	<p><b>Nature Reloaded</b></p>
2017	<p><b>Reformation</b></p> <p>2017 is the 500<sup>th</sup> anniversary of Luther's posting of his theses, a key event that will be marked throughout Europe. The influence of Protestantism was subsequently especially pronounced in Linz and Upper Austria. However, the effects of the Reformation also resulted in turbulence, changes and revolutions along the entire length of the Danube. During this period Johannes Kepler, considered one of the founders of modern science, was active in Linz. It was here that he found ideal conditions for his research and calculations. And it was also here that he completed his three famous Laws, which for the first time described the elliptical motion of planets around the Sun.</p>	<p>Regional Garden Show in Kremsmünster: <b>"Gardens Cubed"</b></p>	<p><b>Nature Reloaded</b></p>
2018	<p><b>Romans and the Limes</b></p> <p>The Danube as part of the Roman Empire along the so-called Limes. The Danube is the perfect place to make observations on the development and decline of global empires starting with the Romans through the Habsburgs to themes from contemporary 20<sup>th</sup> century history within the framework of tours and guest programmes.</p>	<p>Regional exhibition in Enns: <b>"The Roman Era in Enns"</b></p>	
2024	<p><b>200<sup>th</sup> Birthday of Anton Bruckner</b></p> <p>2024 will feature a host of events to celebrate the 200<sup>th</sup> anniversary of the birth of the renowned Linz composer Anton Bruckner. It was on the organs of Linz and St. Florian that Anton Bruckner (1824 – 1896) changed the course of music. You can follow in the footsteps of Anton Bruckner in Linz and Upper Austria.</p>	<p>Regional exhibition in St. Florian/ Steyregg: <b>"Fire and Flame – the Culture of Assistance"</b></p>	

## Danube-formative themes

- Romans
- Baroque
- Habsburgs

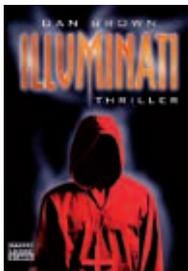


# The culture mile on the Danube

## ARS ELECTRONICA CENTER

[www.aec.at](http://www.aec.at)

Located on the banks of the Danube, the Ars Electronica Center - Museum of the Future – captivates visitors with impressive exhibitions at the interface of art, technology and society. The Ars Electronica Festival, one of the world's leading media arts festivals, is an annual event. Prize-winners include Tim Berners-Lee for the invention of the internet. This award is also mentioned in Dan Brown's famous novel *Illuminati*.



## BRUCKNERHAUS

[www.brucknerhaus.at](http://www.brucknerhaus.at)

The internationally renowned concert house stands out for its superb acoustics and location right by the Danube. Every year it hosts some 200 events featuring the world's most renowned orchestras. It is the perfect setting for the International Bruckner Festival and the Ars Electronica Festival and offers a view over the Donaupark during concerts.

## LENTOS MUSEUM OF MODERN ART

[www.lentos.at](http://www.lentos.at)

The LENTOS Museum of Modern Art has its finger on the pulse of art. Located on the banks of the Danube, it is one of Austria's most important museums of modern and contemporary art. It is renowned for its superb architecture, which enhances Linz's cityscape, its top-notch collection and its richly diverse special exhibitions.

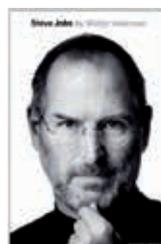
## SCHLOSSMUSEUM

[www.landesmuseum.at/schlossmuseum](http://www.landesmuseum.at/schlossmuseum)

The Renaissance Linz Castle Museum houses the most important objects in the artistic and cultural history of Upper Austria.

## HERBERT BAYER

The Upper Austria-born artist Herbert Bayer is one of the founding fathers of graphic design. Herbert Bayer was the key influence on Steve Jobs in terms of design. Apple's success



story is attributable to the design of its products. The LENTOS Museum of Modern Art houses the most extensive collection of his graphic art.

## TABAKFABRIK

[www.tabakfabrik-linz.at](http://www.tabakfabrik-linz.at)

Linz as a smart city by the colourful river: The distinctive industrial monument created by Peter Behrens has become established as the vibrant creative hub of a revamped city district. It marries culture, new work, education and science.

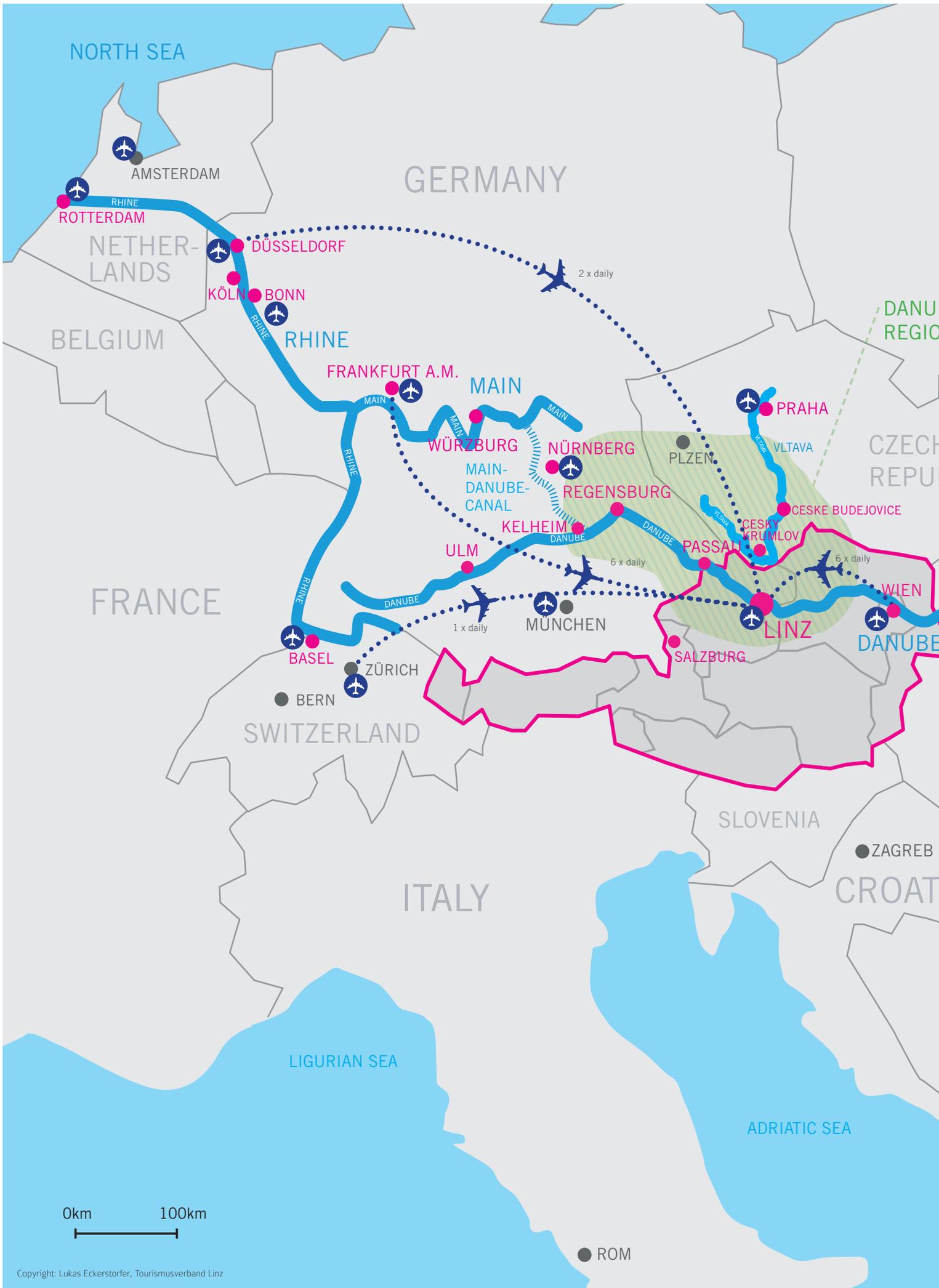
## FORUM METALL

Twelve superb large sculptures by artists including Herbert Bayer, Max Bill and Erwin Reiter catch the eye in the Donaupark.

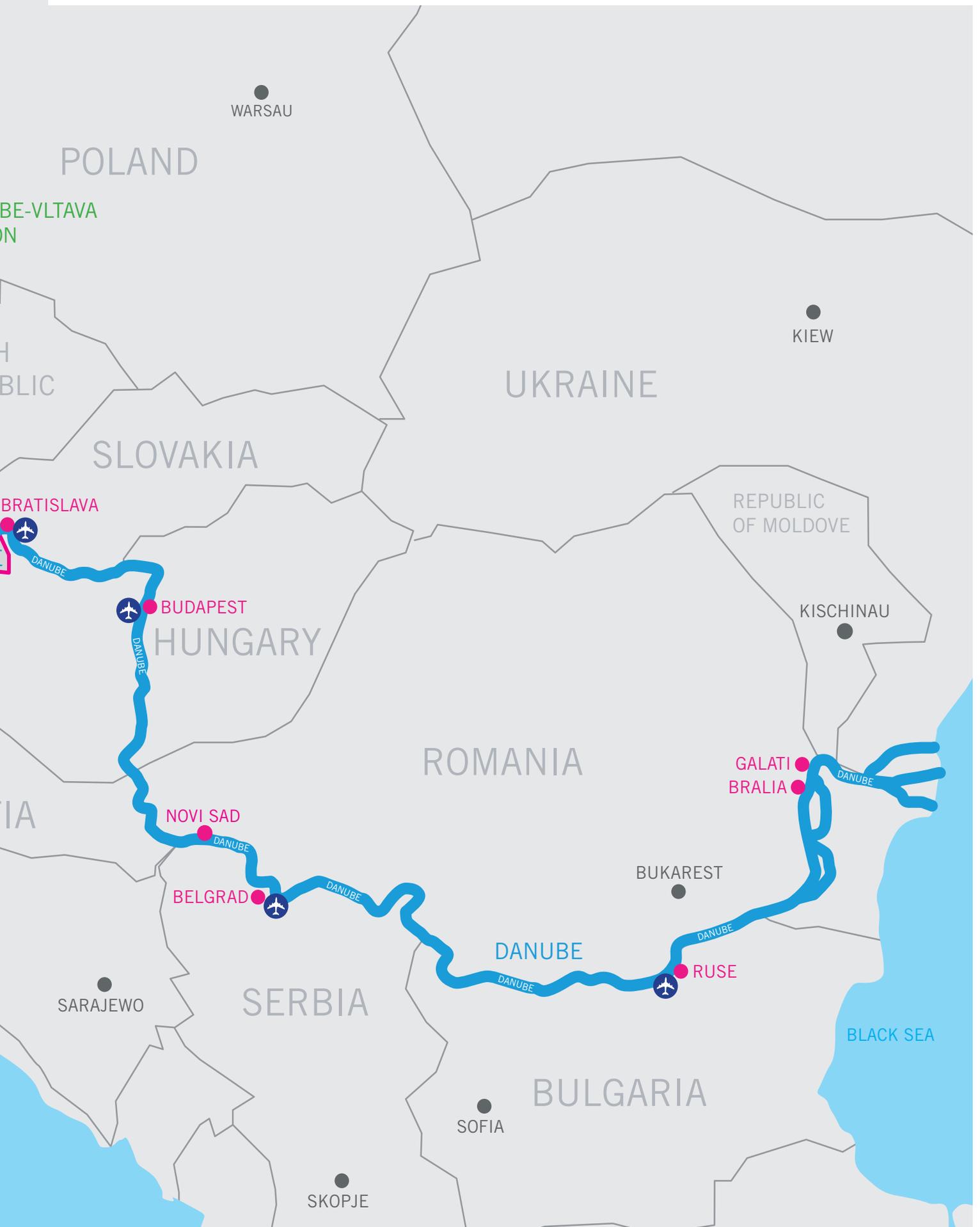
## STIFTERHAUS

[www.stifter-haus.at](http://www.stifter-haus.at)

The refurbished literature museum in the former residence of Adalbert Stifter covers the history of literature from Dietmar von Aist to Thomas Bernhard.



# Linz as the departure point and destination for Danube cruises





# Moorings in Linz

WGD Donau Oberösterreich Tourismus GmbH's moorings in Linz  
 Lindengasse 9, 4040 Linz, Tel.: +43 732 72 77-811, [www.schiffsanlegestellen.at](http://www.schiffsanlegestellen.at)

## 1 LENTOS

### Mooring no. 14

Marker: 2134.9+42m to 2134.9-67m  
 Bank: right bank  
 Mooring area: tubular pontoon  
 Berth: max. width 32 m  
 Access: variable  
 Infrastructure: water, waste water, power, refuse, bus access

## 3 NIBELUNGEN

### Mooring no. 12

Marker: 2135.1+22m to 2135.0+33m  
 Bank: right bank  
 Mooring area: tubular pontoon  
 Berth: max. width 23 m  
 Access: variable  
 Infrastructure: power, refuse, bus access 100 m

## 2 HAUPTPLATZ

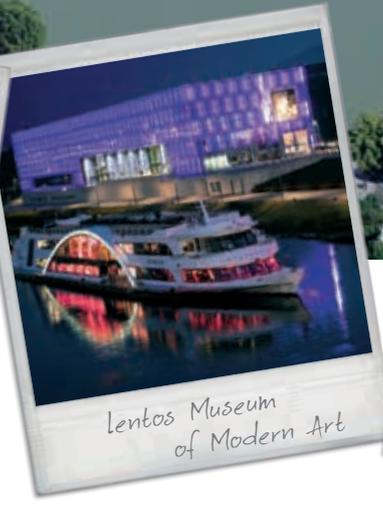
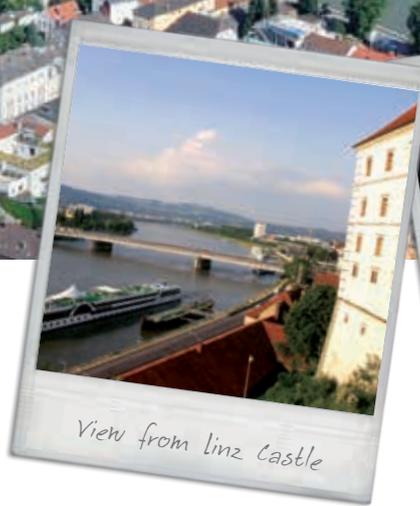
### Mooring no. 13

Marker: 2135.0+33m to 2134.9+42m  
 Bank: right bank  
 Mooring area: tubular pontoon  
 Berth: max. width 23 m  
 Access: variable  
 Infrastructure: water, waste water, power, refuse, bus access

## 4 SCHLOSS

### Mooring no. 11

Marker: 2135.3+18m to 2135.2+26m  
 Bank: right bank  
 Mooring area: freight barge  
 Berth: 1  
 Access: variable  
 Infrastructure: in 200 m



## Other moorings in Linz

### Right bank

**5 DONAUSTATION 1**  
Brandner Schifffahrt  
[www.brandner.at](http://www.brandner.at)

**6 KAIMAUER**  
Wurm+Köck  
[www.donauschifffahrt.de](http://www.donauschifffahrt.de)

**7 DONAUSTATION 32**  
Brandner Schifffahrt  
[www.brandner.at](http://www.brandner.at)

### Left bank

**8 DFS Schönbrunn**  
[www.dampfschiff-schoenbrunn.at](http://www.dampfschiff-schoenbrunn.at)

**9 schiffART**  
Kapitän Schaurecker  
[www.donauschifffahrt.at](http://www.donauschifffahrt.at)

**10 MS Kaiserin Elisabeth**  
Donau Touristik  
[www.donaureisen.at](http://www.donaureisen.at)

**A** Lentos Museum of Modern Art

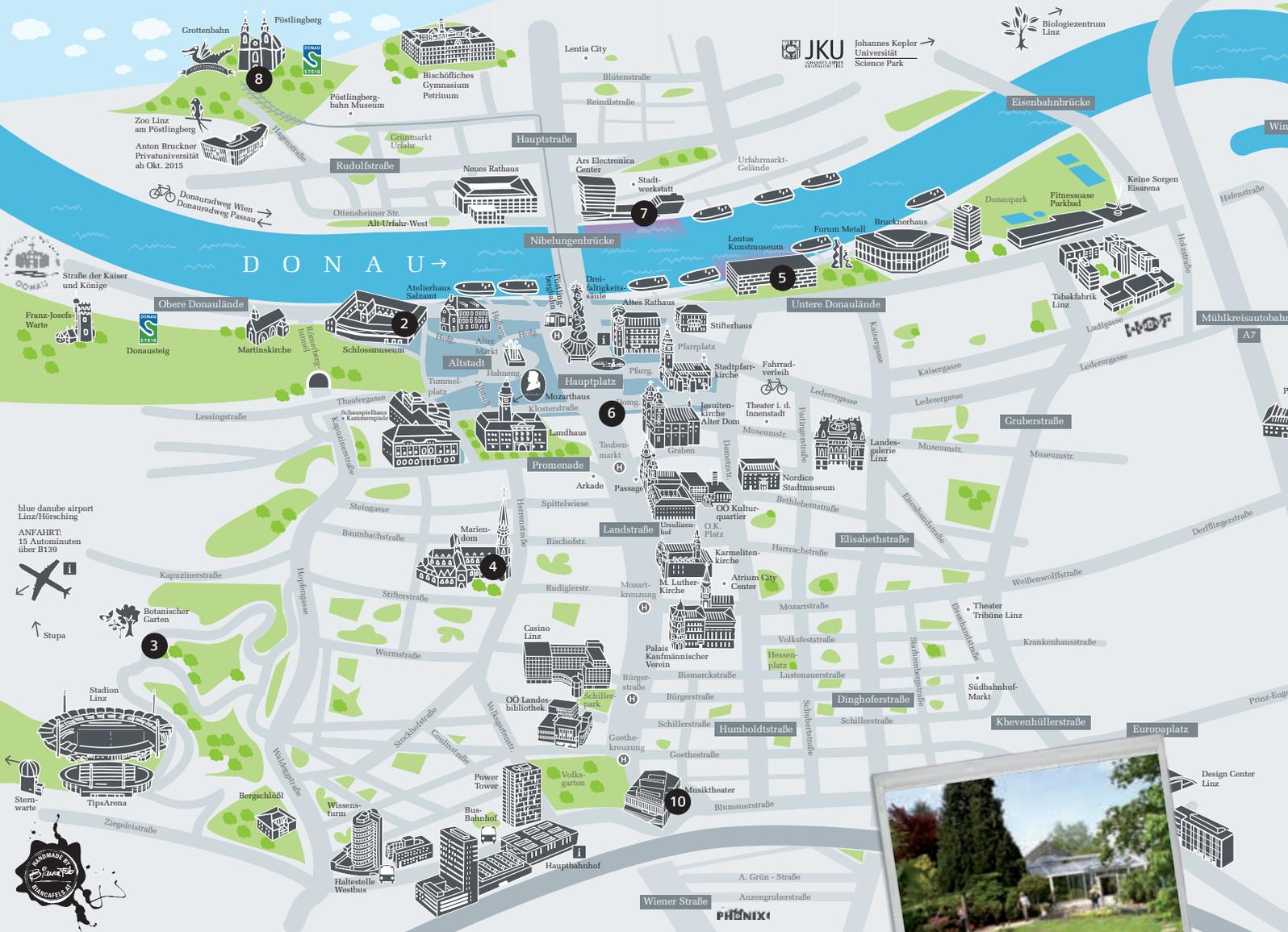
**B** Hauptplatz (Main square)

**C** Linz Castle and old town

**D** Brucknerhaus

**E** Ars Electronica Center

**F** Landstraße shopping street



# The Linz Top Ten

## 1 LINZER TORTE

The city's sweet ambassador. The first recipe dates from 1653, making it the world's oldest cake recipe.

[www.linztourismus.at/linzer-torte](http://www.linztourismus.at/linzer-torte)

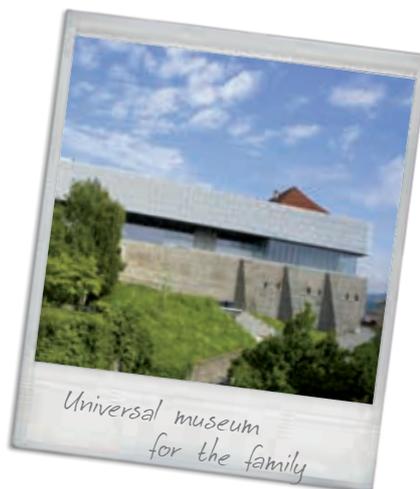


## 2 SCHLOSSMUSEUM AND OLD TOWN, A GREAT PLACE TO SHOP

With its plethora of interesting side-streets, Linz's old town is a great place to shop off

the beaten track. In the charming side-streets you'll find specialist stores run by enthusiasts, master craftspeople's workshops, boutiques and plenty of inviting spots for a bite to eat. The real eye-catcher in the historic quarter is Austria's largest universal museum in Linz Castle.

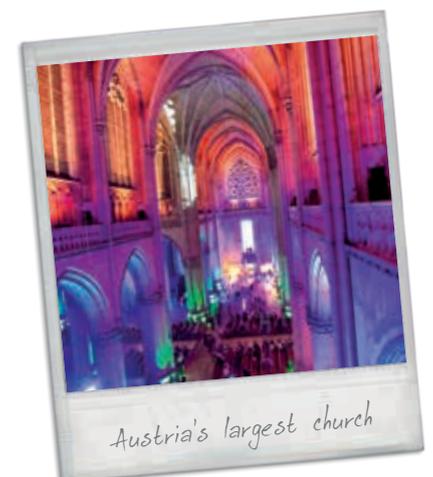
[www.landesmuseum.at/schlossmuseum](http://www.landesmuseum.at/schlossmuseum)

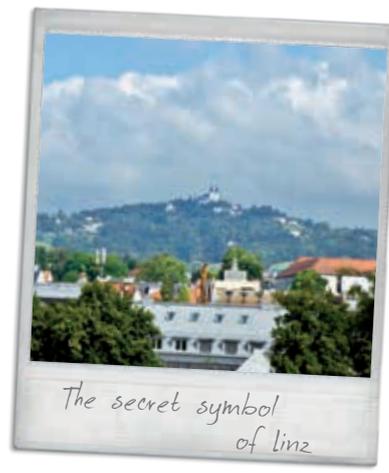


## 3 BOTANICAL GARDEN

Considered one of the most beautiful parks in Europe, the Botanical Garden contains 10,000 plant species over 4.2 hectares. In five greenhouses, visitors can admire a unique cactus collection and a fantastic collection of orchids in all their glory.

[www.linz.at/umwelt/botanischergarten.asp](http://www.linz.at/umwelt/botanischergarten.asp)





#### 4 MARIENDOM

Austria's largest church. The neo-Gothic cathedral also boasts an impressive tower just a few metres shorter than that of Vienna's St Stephen's Cathedral.  
[www.mariendom.at](http://www.mariendom.at)



#### 5 LENTOS MUSEUM OF MODERN ART LINZ

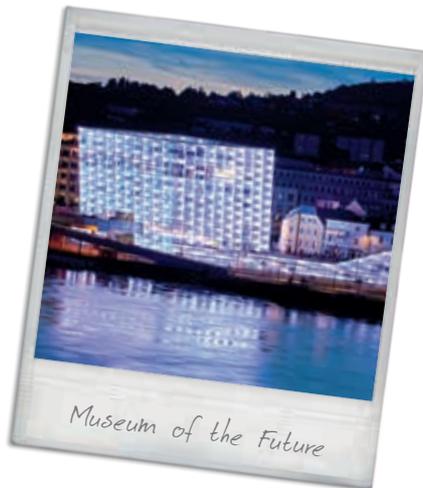
The museum of contemporary art. This impressive exhibition space, bathed in natural light, houses one of Austria's best art collections.  
[www.lentos.at](http://www.lentos.at)

#### 6 THE LANDSTRASSE SHOPPING STREET & BAROQUE HAUPTPLATZ

With its Baroque facades and Trinity Column, one of Europe's largest urban squares is the ideal starting point for a stroll along Landstraße. Landstraße is not just the best place for a stroll in Linz but also the second-largest shopping street in Austria. Here you'll find the hottest latest trends and a wealth of shopping experiences.  
[www.linzer-city.at](http://www.linzer-city.at)

#### 7 ARS ELECTRONICA CENTER LINZ

The Museum of the future and technology with its interactive world of experience boasts a brightly-lit, animated facade that can be seen from afar and hosts thrilling exhibitions that link digital art and technology with our everyday lives.  
[www.aec.at](http://www.aec.at)

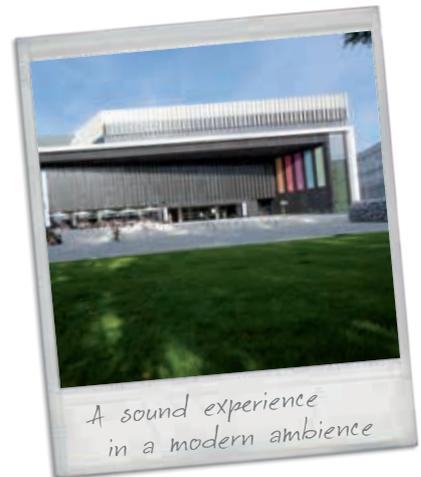


#### 8 THE PÖSTLINGBERG EXPERIENCE

One of the emblems of the city. The striking pilgrimage basilica sits majestically above Linz and can be easily reached on Europe's steepest funicular railway. The viewing terrace offers a superb view over Linz.  
[www.postlingbergbahn.at](http://www.postlingbergbahn.at)  
[www.grottenbahn.at](http://www.grottenbahn.at)

#### 9 VOESTALPINE WORLD OF STEEL

An interactive, multimedia environment on the theme of steel. A walk-in artwork and a place where technology and mankind come together.  
**Tip:** the permanent Exhibit of Contemporary History 1938–1945 dedicated to the forced labourers under the National Socialist regime at the Linz location of "Reichswerke Hermann Göring AG Berlin"  
[www.voestalpine.com/stahlwelt](http://www.voestalpine.com/stahlwelt)



#### 10 MUSIKTHEATER LINZ

Europe's most modern opera house opened its doors in April 2013. Experience musical masterpieces in a breathtaking ambience.  
[www.landestheater-linz.at](http://www.landestheater-linz.at)



voestalpine world of steel



Ars Electronica Center & Pöstlingberg



The Danube in Linz



New Year in Linz



OK Offenes Kulturhaus



Lentos Museum of Modern Art



linz castle



# The Brucknerhaus welcomes you!

Right by the Linz mooring is the Brucknerhaus, the concert house on the Danube. Here guests can enjoy performances by superb international artists and concert experiences that will live long in the memory.

The Brucknerhaus is the concert house in Upper Austria with acoustics unrivalled in the country. The architectural jewel in Linz's crown honours the great composers and marks the start of the culture mile on the Danube right by the Linz mooring.

## AN ARCHITECTURAL JEWEL

The concert house designed by the Finnish architects Kaia and Heikki Sirén and opened in 1974 by Herbert von Karajan is highly functional and boasts a giant glass front with a superb panoramic view of the river. The Brucknerhaus hosts over 250 events and 180,000 visitors every year including its own and guest events and balls. Here in the great hall you can experience concerts by the Clevel-



and Orchestra under the baton of Franz Welser-Möst and by the Linz Bruckner Orchestra under Dennis Russell Davies, virtuosos from the Mariinsky Theatre and wonderful singers

of the calibre of Cecilia Bartoli and Angelika Kirchschrager.

The Brucknerhaus is built on four pillars: tradition, identity, innovation and cosmopolitanism. This is reflected in the Linz International Bruckner Festival in the autumn featuring top-notch international guests and the annual voestalpine SoundCloud – major events that attract up to one hundred thousand visitors to the Donaupark. Artistic Director Hans-Joachim Frey also organises ten festivals per year whose themes range from vocals through piano, world music and guitar to New Music.

**Tickets and Info: [www.brucknerhaus.at](http://www.brucknerhaus.at)  
Tel. +43 732 77 52 30**

## INTERNATIONAL BRUCKNER FESTIVAL 2015 – TIPS

- 15. 9. 2015, 19:30
- L'Orfeo Baroque Orchestra
- Michi Gaigg: conductor
- The Mozart of the 19<sup>th</sup> Century – Felix Mendelssohn Bartholdy

- 17. 9. 2015, 19:30
- Qatar Philharmonic Orchestra
- Rudolf Buchbinder: piano
- Dimitri Kitajenko: conductor
- S. Prokofiev, S. Rachmaninoff, D. Shostakovich

- 21. 9. 2015, 19:30
- Vienna Philharmonic
- Semyon Bychkov: conductor
- Elisabeth Kuhlmann: mezzo soprano
- R. Wagner, J. Haydn, F. Schmidt

- 26. 9. 2015, 19:30
- Heiner Lauterbach and Ensemble
- An Italian Journey

- 2. 10. 2015, 19:30
- St. Florian Basilica
- The Mariinsky Orchestra
- St. Petersburg
- Valery Gergiev: conductor



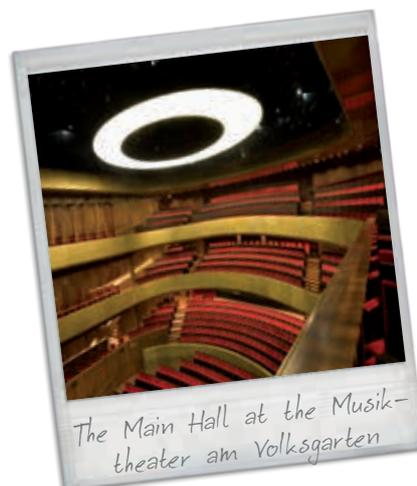
# Linz has a new cultural landmark

## The Musiktheater am Volksgarten

Since 2013, Landestheater Linz has had a new venue: the Musiktheater am Volksgarten, Europe's most state-of-the-art opera house. High levels of visitor comfort, outstanding acoustics, superb views of the stage and cutting-edge stage technology make a visit a truly memorable experience. The Repertoire Theatre in the Main Hall, which accommodates up to 1,200 spectators, mainly serves as a venue for opera, operettas, ballet and musicals. The Musiktheater am Volksgarten opened with the premiere of the Philip Glass opera "The Lost" under the musical direction of the General Music Director of the Bruckner Orchestra, Dennis Russell Davies. In addition to a resident ensemble there are also gala performances and concerts featuring star artists such as Thomas Hampson, Diana Damrau and José Cura on the programme.

From an artistic standpoint it is possible to play the entire opera repertoire with a full

orchestra. Accordingly, both Richard Strauss' "Der Rosenkavalier" and the entire "Ring of the Nibelung" cycle by Richard Wagner are in the repertoire.



Drama also has a home at the Schauspielhaus an der Promenade venue, not far from



Linz's Main square, where both classic works and plays by young authors are performed.

Between September and July the Landestheater Linz, with its Musiktheater am Volksgarten and Schauspielhaus Promenade venues, stages as many as 800 performances and 40 new works for theatre-goers of all ages.

In addition, theatre tours and visits to the interactive SoundFoyer offer exciting insights into the world of theatre.

### MUSIKTHEATER AM VOLKSGARTEN

Am Volksgarten 1, 4020 Linz

Contact for tour operators and travel agents:

Sonja Fröschl

Tel.: +43 732 7611-824

froeschl@landestheater-linz.at

www.landestheater-linz.at



# Programme January – August 2015

Musiktheater & Schauspielhaus an der Promenade

## OPERA

### The Ring of the Nibelung

Evening The Rhinegold

Day one The Valkyrie

Day two Siegfried

Day three Dawn of the Gods

A three-day theatre festival and an evening dedicated to Richard Wagner

### Tosca

Opera by Giacomo Puccini

### L'amour de loin

Opera by Kaija Saariaho

### Il trionfo del tempo e del disinganno

Staged oratorio by Georg Friedrich Händel

### Der Rosenkavalier

Musical comedy by Richard Strauss

## OPERETTA

### The Gypsy Princess

Operetta by Emmerich Kálmán

## MUSICAL

### Les Misérables

Musical by Claude-Michel Schönberg and Alain

Boublil based on the novel by Victor Hugo

### Company

Musical by Stephen Sondheim and George

Furth

### The Who's Tommy

Rock musical by Pete Townshend

## BALLET

### The Nutcracker

Music by Peter I. Tchaikovsky

### Lala on the Couch

Music by Serge Weber

### The Wedding

Music by Igor Stravinsky and Myung-Whun Choi

## PLAY

### Peer Gynt

Dramatic poem by Henrik Ibsen

### A Flea in her Ear

Comedy by Georges Feydeau

### Job

Play based on the novel of the same title by

Joseph Roth

### Winter Journey

Play by Elfriede Jelinek

## SPECIAL EVENT

### Elisabeth – the Musical

Summer guest play 7.7. - 2.8.2015

TO BUY TICKETS PLEASE VISIT:

[www.landestheater-linz.at](http://www.landestheater-linz.at)

Tel. +43 732 7611-400

[kassa@landestheater-linz.at](mailto:kassa@landestheater-linz.at)



# Discover the diversity of a Capital of Culture

## CITY TOURS

Discover Linz and Upper Austria with Austria Guides! The squares and alleyways of the old town, the Pöstlingberg, the Danube, Linz's individual districts – no one knows them more intimately than Austria Guides.

**Austria Guides**  
[www.linz-tours.at](http://www.linz-tours.at)

On a city tour – whether during the day or, for extra atmosphere, in the evening – with an Austria Guide of your choice, the city's history bursts into life. Immerse yourself in the history of town houses and the lives of well-known personalities and discover fascinating sights that you would never have unearthed off your own back.

**Contact:**  
 Linz Guide Service  
 Tel. +43 650 2009 009  
[linz-guide-service@gmx.at](mailto:linz-guide-service@gmx.at)

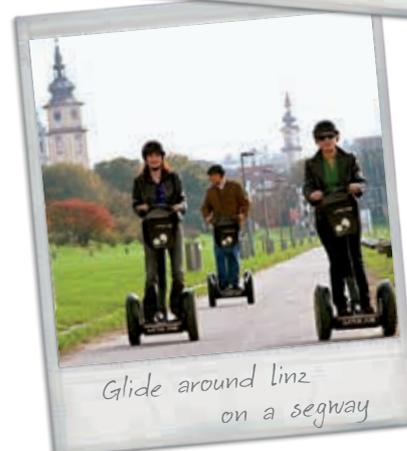
## CITY TOURS

**Linz City Express**  
[www.geigers.at](http://www.geigers.at)

Discover the history of the city on the Danube on a 25-minute tour in the yellow train. Available in 8 languages (German, English, French, Italian, Spanish, Russian, Czech, Hungarian). Departures from Hauptplatz on the hour and the half hour (minimum 6 people).

**TIP:** Book an evening or special trip for your group. You can determine the route yourself and stop at a bar on the train!

**Contact:**  
 Linz City Express  
 Hauptplatz – Kiosk, 4020 Linz  
 Tel./Fax +43 732 797555  
 Mobile: +43 664 4238900  
[city-express@geigers.at](mailto:city-express@geigers.at)



**SEGWAY – GLIDE THROUGH LINZ**  
[www.linzerschweben.at](http://www.linzerschweben.at)

The "different" way of seeing the city! With Segways – battery-powered, almost silent, intuitively steered electric rollers – you can effortlessly glide to Linz Castle, along the Danube, towards the Pöstlingberg or to and through the Tabakfabrik.

**Contact:**  
 LINZerSCHWEBEN  
 Hauptplatz 1, 4020 Linz  
 Tel. +43 732 7070 2009  
[office@linzerschweben.at](mailto:office@linzerschweben.at)  
[www.linzerschweben.at](http://www.linzerschweben.at)



# Linz change(d) a wealth of tastes

Culinary pleasure on the beautiful, vibrant Danube

Whether fast or at a leisurely pace, local or exotic, early, at midday or in the evening – in keeping with Austria’s motto “Arrive and Revive” you’ll find myriad opportunities to spend wonderful hours of diverse gastronomic pleasure in Linz. Eating is more than just consuming food. Desire, pleasure and experimentation should all be part of a visit to one of Linz’s restaurants.

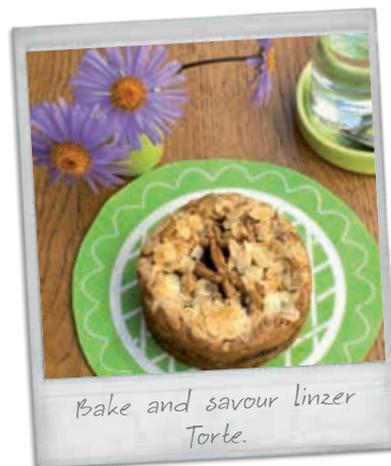
## DINE AWAY FROM THE HUSTLE AND BUSTLE

As European Capital of Culture 2009, Linz calls for a reworking of the audible environment in keeping with the slogan Linz. change(d). A reworking that favours acoustic awareness, away from constant exposure to noise in the public sphere, in restaurants, at school and at home. The Linz Acoustic City project points the way to an improved quality of life. The Campaign against Imposed Noise calls for a stop to the constant stream of noise, from the sausage counter to the loo, because we can’t close our ears and listening is a human right. Numerous of the city’s hotels, restaurants and stores have signed up and are looking forward to your visit.

## LINZER TORTE

In Linz there’s no getting away from the city’s famous Linzer Torte. It was first mentioned in 1653 and is thought to be the world’s oldest cake. We don’t know who invented the Linzer Torte. But what is beyond dispute is that it comes from Linz and is based on the almond cake popular in European aristocratic homes in the Middle Ages. For many years the

Linzer Torte’s premium-quality, at the time almost exotic ingredients made it a luxury that only the aristocracy could afford.



Now the Linzer Torte also has a brand new kind of packaging: packed in a pretty metal tin that guarantees a long life, it’s the perfect souvenir from a visit to Linz on the Danube.

## BAKING A LINZER TORTE

The original “Linzer Torte” is created according to the oldest handed-down cake recipe in the world and, attractively packaged, sent around the globe as a souvenir or business gift. Now you have the chance to prepare your very own personal original Linzer Torte and take it home with you. That could be in the atmospheric k.u.k. Hofbäckerei Rath, in the Bäckerei-Konditorei Hofmann or in the demonstration bakery of the Konditorei Jindrak, which also awards the Linz baking diploma. The master baker and confectioner initiates you into the secrets of this popular Linz delicacy and shows you tips and tricks.

Unleash your creativity and dexterity. Then finally just sprinkle some crumbled almond on top and pop it in the oven!

After around 1.5 hours the cake you’ve made will be ready to take away in its gift box.

## INFORMATION:

### k.u.k Hofbäckerei

Pfarrgasse 17, 4020 Linz

Tel.: +43 732 78 41 10

E-mail: [k.u.k.hofbaeckerei@liwest.at](mailto:k.u.k.hofbaeckerei@liwest.at)

[www.kuk-hofbaeckerei.at](http://www.kuk-hofbaeckerei.at)

### Konditorei Jindrak

Herrenstraße 22-24, 4020 Linz

Tel.: +43 732 779258

E-mail: [jindrak@linzertorte.at](mailto:jindrak@linzertorte.at)

[www.linzertorte.at](http://www.linzertorte.at)

### Bäckerei - Konditorei Hofmann

Landstraße 27, 4020 Linz

Tel. +43 732 771620-0

E-mail: [hofmann@linzertorten.at](mailto:hofmann@linzertorten.at)

[www.linzertorten.at](http://www.linzertorten.at)

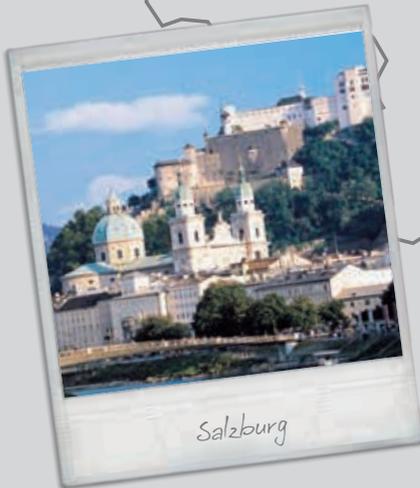
## RESTAURANT GUIDE

In this publication you’ll find 262 restaurant tips and lots of interesting information about the world of dining.

NEW! In three languages for the first time: German, English and Czech.



[www.linz.at/tourist/gastro/](http://www.linz.at/tourist/gastro/)

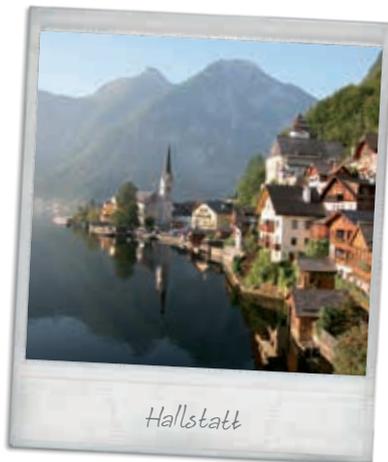


Salzburg

Nationalpark Berchtesgaden

**UNESCO WORLD HERITAGE SITE  
SALZBURG (135 KM)**

Including a visit to the birthplace of the composer W. A. Mozart.



Hallstatt

**UNESCO WORLD HERITAGE SITE  
HALLSTATT (130 KM)**

Stunning mountain scenery and lakes and the "Salt Worlds" experience. **Route:** Linz – Lake Traunsee – Bad Ischl – Hallstatt and return.

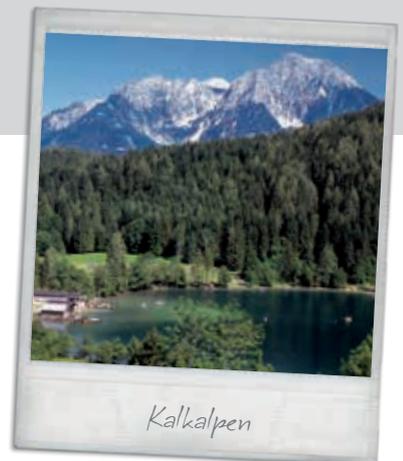


Salzkammergut

**PANORAMIC TOUR OF  
SALZKAMMERGUT (130 KM)**

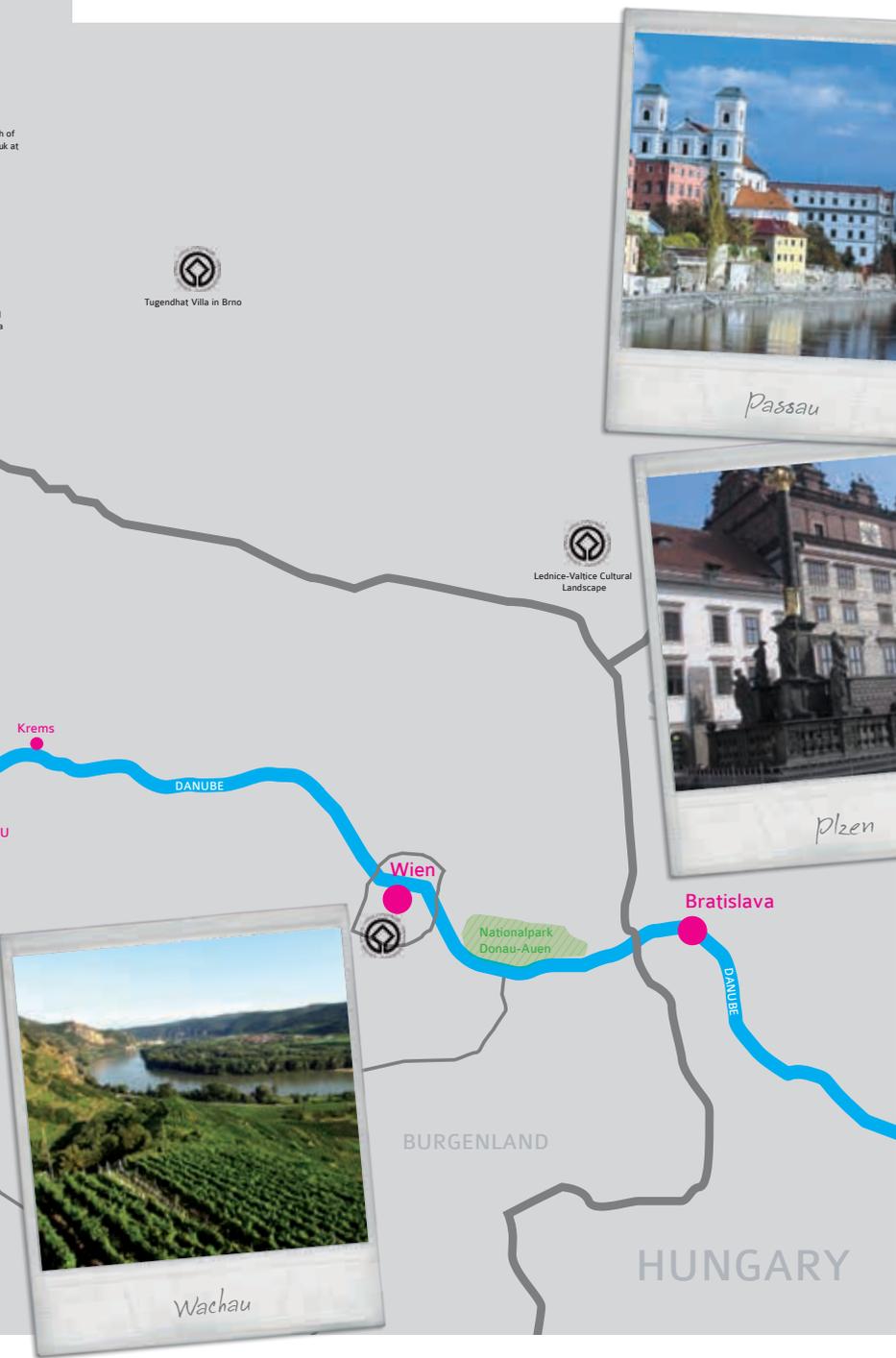
Including Gmundner Keramik ceramics factory, the imperial town of Bad Ischl and the Weißes Rössl by Lake Wolfgangsee.

**Route:** Linz – Regau – Gmunden – Bad Ischl – St. Wolfgang – St. Gilgen – Lake Mondsee



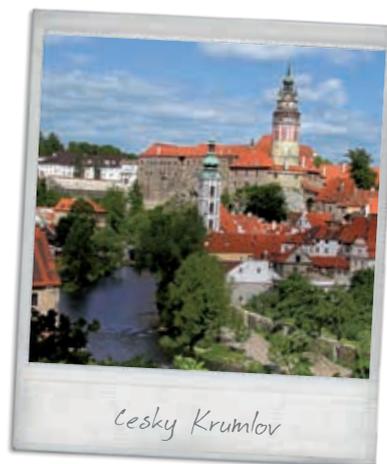
Kalkalpen

# Excursions in the Danube-Vltava Region



## PASSAU, THE TOWN ON THREE RIVERS (120 KM)

Arrival via the Upper Austrian Danube Valley featuring the Schlägen Oxbow. Boat from Linz to Passau, return by train or bus.



## UNESCO WORLD HERITAGE SITE CESKY KRUMLOV (70 KM)

Fascinating old town, castle and cultural programme. **Route:** Freistadt – Linz – Cesky Krumlov – Bad Leonfelden.

## PLZEN CAPITAL OF CULTURE 2015 (230 KM)

Plzen is a city of industry and beer. Thanks to its superb cultural offering it has been designated as European Capital of Culture for 2015. Arrival by bus or train. **Route:** Linz – Ceske Budejovice – Plzen.



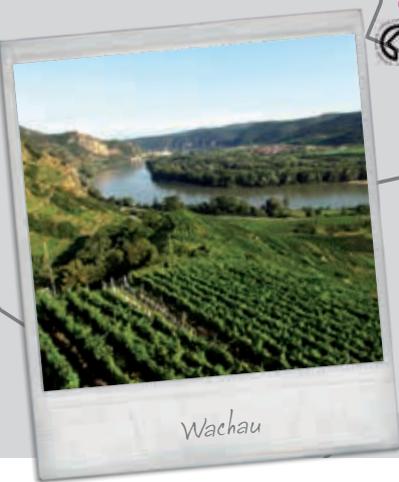
## CESKE BUDEJOVICE (95 KM)

In Ceske Budejovice you will experience elegant town houses fringing one of Europe's largest market squares and an outstanding brewery where the original Budweiser is brewed. **Route:** Linz – Ceske Budejovice by train or bus.

## KALKALPEN NATIONAL PARK (75 KM)

A natural landscape featuring extensive forest, rivers and lakes, mountains and meadows. Including a visit to the romantic town of Steyr and to a Jew's harp maker in Molln.

**Route:** Linz – Steyr – Molln.

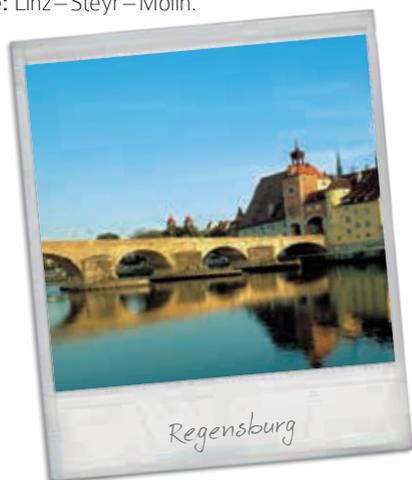


## UNESCO CULTURAL LANDSCAPE WACHAU (160 KM)

Past romantic towns on the Danube into the famous winemaking region, home of Melk Abbey. **Route:** Linz – Grein – Melk – boat trip to Krems.

## UNESCO WORLD HERITAGE SITE REGENSBURG (230 KM)

Regensburg is a UNESCO World Heritage Site and can look back over a 2000-year history. Arrival via the Upper Austrian Danube Valley featuring the Schlägen Oxbow. Boat from Linz to Regensburg, return by train or bus.

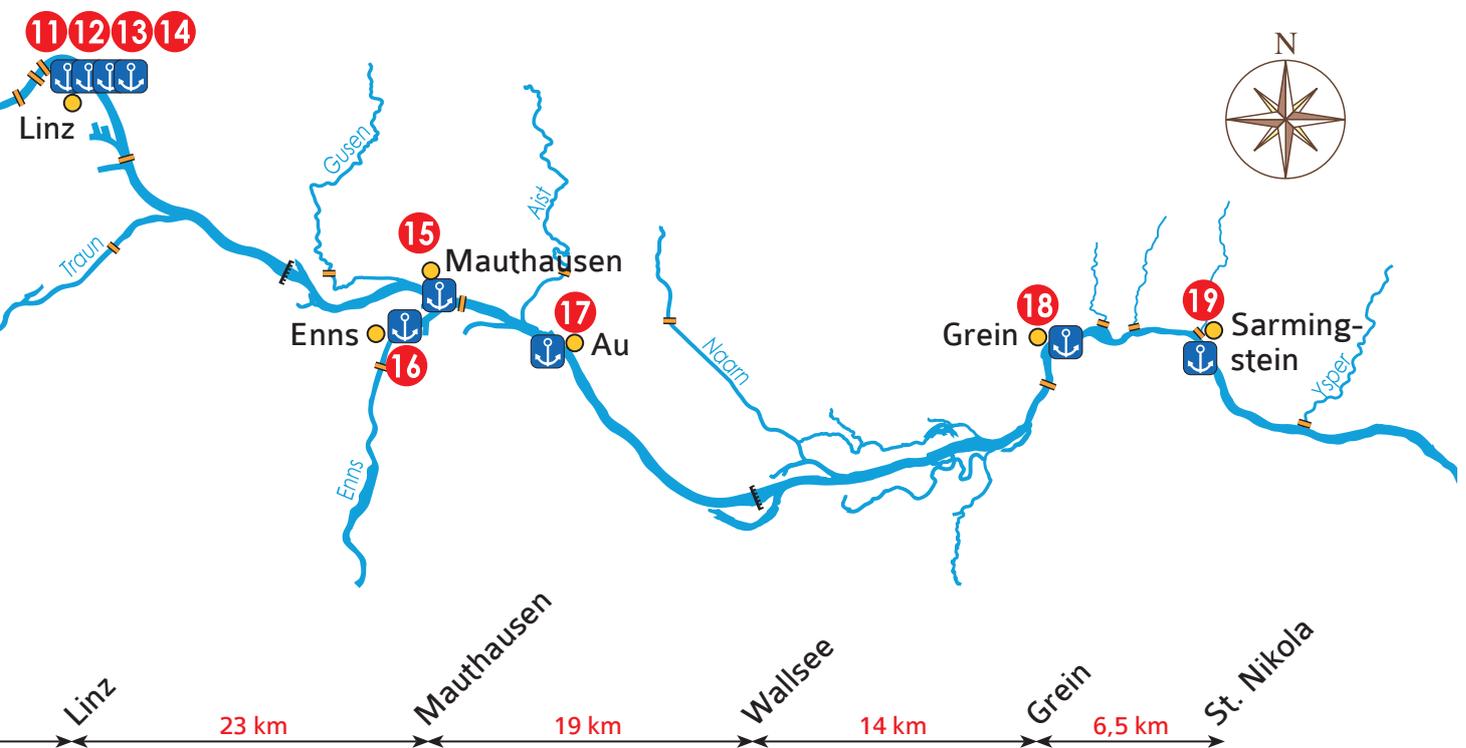




# Mooring in Upper Austria

WGD Donau Oberösterreich Tourismus GmbH  
 Lindengasse 9, 4040 Linz, Tel.: +43 732 72 77-811, [www.schiffsanlegestellen.at](http://www.schiffsanlegestellen.at)

- |   |   |  |
|---|---|--|
| <p><b>1 MOORING ENGELHARTSZELL I</b><br/>           Marker: 2200.5+31m to 2200.7+35m<br/>           right bank, quay wall<br/>           max. width: 25 m<br/>           direct bus access</p>                | <p><b>4 MOORING WESENUFER</b><br/>           (District: Waldkirchen am Wesen)<br/>           Marker: 2192.8+50m to 2192.8-62m<br/>           right bank, tubular pontoon<br/>           max. width: 32 m<br/>           direct bus access</p> | <p><b>6 MOORING OBERMÜHL</b><br/>           (District: Haibach ob der Donau)<br/>           Marker: 2177.8+9m to 2177.7+32m<br/>           left bank, quay wall<br/>           max. width: 32 m<br/>           direct bus access</p>   |
| <p><b>2 MOORING ENGELHARTSZELL II</b><br/>           Marker: 2200.4+25m to 2200.3-60m<br/>           right bank, tubular pontoon<br/>           max. width: 25 m<br/>           direct bus access</p>         | <p><b>5 MOORING SCHLÖGEN</b><br/>           (District: Haibach ob der Donau)<br/>           Marker: 2186.9-11m to 2186.8-38m<br/>           right bank, tubular pontoon<br/>           max. width: 25 m<br/>           direct bus access</p>  | <p><b>7 MOORING UNTERMÜHL</b><br/>           (District: St. Martin/Mühlkreis)<br/>           Marker: 2168.0-36m to 2167.9+46m<br/>           left bank, quay wall<br/>           max. width: 32 m<br/>           direct bus access</p> |
| <p><b>3 MOORING NIEDERRANNA</b><br/>           (District: Hofkirchen/Mühlkreis)<br/>           Marker: 2194.7+50m to 2194.7-50m<br/>           left bank, tubular pontoon<br/>           max. width: 32 m</p> |   | <p><b>8 MOORING ASCHACH</b><br/>           Marker: 2160.5+10m to 2160.3m<br/>           right bank, tubular pontoon<br/>           max. width: 25 m<br/>           direct bus access (no parking)</p>                                  |



**9 MOORING BRANDSTATT**

(District: Puppung)  
 Marker: 2157.0+33m to 2156.9+25m  
 right bank, freight barge  
 max. width: 32 m  
 direct bus access

**10 MOORING OTTENSHEIM**

Marker: 2144.1+40m to 2144.0+40m  
 left bank, freight barge  
 direct bus access

**15 MOORING MAUTHAUSEN**

Marker: 2112.5+25m to 2112.4+5m  
 left bank, tubular pontoon  
 max. width: 24 m  
 Bus park in the vicinity

**16 MOORING ENNSHAFEN**

Marker: 0.7 m (on the left bank of the Enns)  
 Passenger ship mooring  
 max. width: 23 m  
 Power/water supply, waste disposal  
 direct bus access  
 Danube cycle ferry Enns-Mauthausen

**17 MOORING AU**

(District: Naarn)  
 Marker: 2107.0+14m to 2106.9+16m  
 left bank, freight barge  
 max. width: 32 m  
 direct bus access

**18 MOORING GREIN 1**

Marker: 2079.1+20m to 2079.0+0.2m  
 left bank, tubular pontoon  
 max. width: 32 m  
 direct bus access

**19 MOORING SARMINGSTEIN**

(District: St. Nikola an der Donau)  
 Marker: 2072.3+85m to 2072.3+15m  
 left bank, quay wall  
 max. width: 32 m  
 direct bus access

**MOORINGS LINZ –**

all Info on p. 8/9



# Group excursions for cruise guests

WGD Donau Oberösterreich Tourismus GmbH will be happy to assist you with the organisation of excursion programmes. Simply call +43 732 72 77-800 or send an email to [info@donauregion.at](mailto:info@donauregion.at).

## Passau

### PRINCE-BISHOP'S OPERA HOUSE

Passau boasts an early classical jewel in its town theatre!

**Contact:**

Theater im Fürstbischöflichen Opernhaus  
 Goffried-Schäffer-Straße 2+4  
 94032 Passau  
 Tel. +49 851 92919-0 (management)  
 Tel. +49 851 92919-13 (theatre box office)  
[passau@landestheater-niederbayern.de](mailto:passau@landestheater-niederbayern.de)  
[theaterkasse@passau.de](mailto:theaterkasse@passau.de)



*An early classical jewel – the opera house*

**Contact:**

Stadt Passau, Rathausplatz 2, 94032 Passau  
 Tel. +49 851 396-0, [stadtinfo@passau.de](mailto:stadtinfo@passau.de)  
[www.passau.de](http://www.passau.de)

### THE VESTE OBERHAUS VIEWING POINT

High above the town on the Georgsberg is the Veste Oberhaus, one of the largest intact castle complexes in Europe. Here a viewing point offers one of the loveliest views over the old town and the Danube. Note: the castle complex and OberhausMuseum are not wheelchair-accessible! Bus access and bus park.

### ST. STEPHEN'S CATHEDRAL AND CATHEDRAL ORGAN

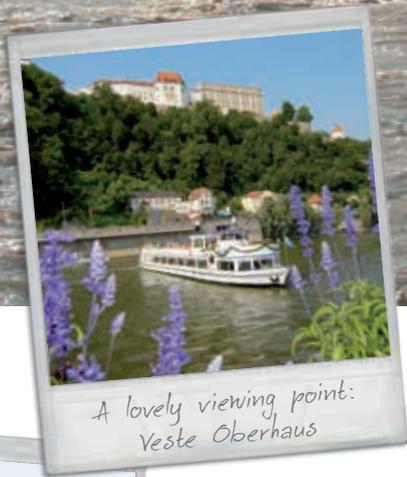
Passau's St. Stephen's Cathedral rises at the highest point in the old town. Passau Cathedral houses the world's largest cathedral organ, which has 17,974 pipes, 233 stops and 4 carillons. The five separate parts of this organ can be played together from the main console in the organ loft, providing an incomparable acoustic experience.

**Contact:**

Bischöfliches Ordinariat Passau, Domplatz 7  
 94032 Passau, Tel. +49 851 393-0  
[www.bistum-passau.de](http://www.bistum-passau.de)

### Organ concerts on the world's largest cathedral organ

From May to October:  
 daily at 12.00 except Sundays and holidays,  
 Thursday at 19.30 except on holidays.



*A lovely viewing point:  
Veste Oberhaus*



*Experience nature*



*Haus am Strom  
environment centre*



*Mariahilf pilgrimage church*

### MARIAHILF PILGRIMAGE CHURCH

High above the city on the Inn river is the Baroque monastery, which once enjoyed great importance as a pilgrimage church. From here there is a lovely view of the so-called "Italian" side of Passau. Bus access.

#### Contact:

Wallfahrtskirche und Paulinerkloster  
Mariahilf ob Passau  
Mariahilfberg 3, 94032 Passau  
Tel. +49 851 2356  
wallfahrt@mariahilf-passau.de  
www.mariahilf-passau.de

### MUSEUM OF MODERN ART PASSAU

The museum is by the Danube quay in one of the most beautiful houses in the old town. It presents 20<sup>th</sup>- and 21<sup>st</sup>-century art in temporary exhibitions.

#### Contact:

Museum Moderner Kunst, Bräugasse 17  
94032 Passau, Tel. +49 851 383879-0  
info@mmk-passau.de, www.mmk-passau.de  
Group tours can be arranged



*Art of the 20<sup>th</sup> and  
21<sup>st</sup> centuries*

## Haus am Strom

### HAUS AM STROM & JOCHENSTEIN POWER STATION

The Haus am Strom is the environment centre of the district of Passau and is situated in the Upper Danube and Aschachtal European Nature Reserve.

The new interactive exhibition in the Haus am Strom provides fun and easy access to the key themes in the Passau Danube Valley, namely nature, energy and water. The aquarium exhibits fish from the Danube and visitors can get to know the Danube sturgeon, which reaches up to ten metres in length.

Right next door to the Haus am Strom is the Bavarian-Upper Austrian Jochenstein Danube power plant, Germany's largest run-of-river facility. Just crossing it is an experience in itself!

#### Contact:

Haus am Strom  
Am Kraftwerk 4, 94107 Untergriesbach  
Tel. +49 8591 912890, Fax +49 8591 912891  
info@hausamstrom.de, www.hausamstrom.de



## Engelhartzell

### ENGELSZELL MONASTERY

Visit Engelszell monastery, Austria's only Trappist monastery, famed for its excellent homemade liqueurs, Engelszell Trappist cheese and the very latest monastery product: Trappist beer!

The church can be visited without a guide: Brewery and liqueur production tours are not available.

The following tours are offered year-round: (minimum ten people)

#### Cloister - permanent exhibition - church

Duration: 60 - 90 min.; cost: € 5/person

For groups of 60 or more the tour is only of the church.

Duration: approx. 30 min.; cost: € 3/person

Information: [www.stift-engelzell.at](http://www.stift-engelzell.at)

Guided tours can be requested at the monastery gatehouse: Tel. +43 7717 8010, E-Mail: [forfte@stift-engelzell.at](mailto:forfte@stift-engelzell.at)

### "WASSERERLEBNIS MINI-DONAU" THEME WORLD WITH "ENGELSZELLER SINNESGARTEN"

and the new exhibition "The aliens are coming" with large aquarium. Alongside the mon-

astery a leisure complex has been built which has a lot to offer for children in particular but also for adults. A new attraction is an exhibition entitled "The aliens are coming – new animal and plant species in our homeland".



In the newly-built, walk-through aquarium Danube fish, in particular sturgeons measuring up to two metres in length, can be admired.

The "Sinnesgarten" (sensory garden) is a beautiful garden with old species of fruit, a stone labyrinth, a herb garden and a vineyard

with old grape varieties. Tours on request:

Tel. +43 7717 8055-16; € 1 per person

Length of visit, depending on requirement:

approx. 60-90 minutes

**Information:** [www.donau-welt.at](http://www.donau-welt.at) and [www.donaugigant.com](http://www.donaugigant.com)

### ENGELHARTSZELL VISITOR

#### PROGRAMME

- Short presentation of Engelhartzell on the ship
- Division into 3 groups
- Tour of Engelszell monastery, Austria's only Trappist monastery
- Tour of the Wassererlebnis Mini-Donau theme world
- Trappist beer and liqueur tasting in the Gasthof Steiner
- Accompanied return to ship

Duration approx. 1.5 hours

#### Contact:

Tourismusverband Engelhartzell

Karin Wundsam

Marktplatz 61, 4090 Engelhartzell

Tel: +43 7717 8055-16

E-mail: [tourismus@engelhartzell.ooe.gv.at](mailto:tourismus@engelhartzell.ooe.gv.at)



Tour with the Kepler couple



Out and about with the nightwatchmen



Hinzenbach summer grand prix, a fixture in the calendar

## Eferding

### TOWN TOURS EFERDING

Eferding's tour guides make your visit a memorable experience!

Austria's third oldest town, which is still home to the Starhembergers, an important aristocratic family, also hosted the wedding of the famous astronomer Johannes Kepler to the Eferding native Susanne Reuttinger.

#### Contact:

Sigrid Leeb: Tel. +43 680 30 70 224

Silvia Mayr-Pranzeneder: Tel: +43 664 4136858

Edith Männer: Tel: +43 676 7738181

### A TOUR OF EFERDING WITH JOHANNES AND SUSANNE KEPLER

Take a tour of Eferding with Johannes and Susanne Kepler in period clothing. With Hubert Krexhammer as Johannes Kepler and Sigrid Leeb as Susanne Reuttinger, visitors are taken on an exciting journey into the history of Renaissance-era Eferding. Find out more about the life of the famous astronomer whose discoveries provide the foundation for integral calculus, without which we would not have the GPS system we use today.

Tours are conducted in German and English.

#### Contact:

Johannes Kepler:

Hubert Krexhammer, Tel. +43 676 771 81 85

Susanne Reuttinger:

Sigrid Leeb, Tel. +43 680 30 70 224

### A NIGHTWATCHMAN'S TOUR OF EFERDING

For centuries nightwatchmen ensured that townsfolk enjoyed a peaceful night's sleep. In the modern days, when night is sometimes transformed into day, this service is no longer required. Nonetheless, Eferding's nightwatchmen continue to walk the town's streets. On these short tours participants find out all about the well-rested Eferding residents of yesteryear and today.

Fee for 1.5 hours: €110

Tours are conducted in German and English.

#### Contact:

Sigrid Leeb: +43 680 3070224

Hubert Krexhammer: +43 676 7718185

Silvia Mayr Pranzeneder: +43 664 4136858

### Information on all Eferding tours:

Tourismusverband Eferding

Stadtplatz 31, 4070 Eferding

Tel.: +43 7272 5555-160, Fax DW -161

tourismusverband@eferding.ooe.gv.at

www.eferding.at

## Hinzenbach

### SKI JUMP TOUR IN THE ENERGIE AG SKI JUMP ARENA

Ski jump tours for groups during which visitors have the opportunity to find out all they want to know about the venue. Taking the lift to the starting tower and viewing Eferding and the surrounding area from high above is a very special and memorable experience.

Duration approx. 30-50 minutes

You can also pay a visit to our "Adrenalin" ski jump bar (reservation required for groups – Tel. +42 7272 70060). The proceeds of the ski jump tours are used for the ski club's youth work.

#### Contact:

Franz Starzer, Tel.: +43 7272 4211 or

+43 664 3372144, E-mail: franz2@utanet.at

www.schiclub.at/sprunganlage/  
schanzenfuehrungen



# DIE DONAU OBERÖSTERREICH





D

E

1

2

D

E

19 km

14 km

21 km

BAUEN

MITTERKIRCHEN

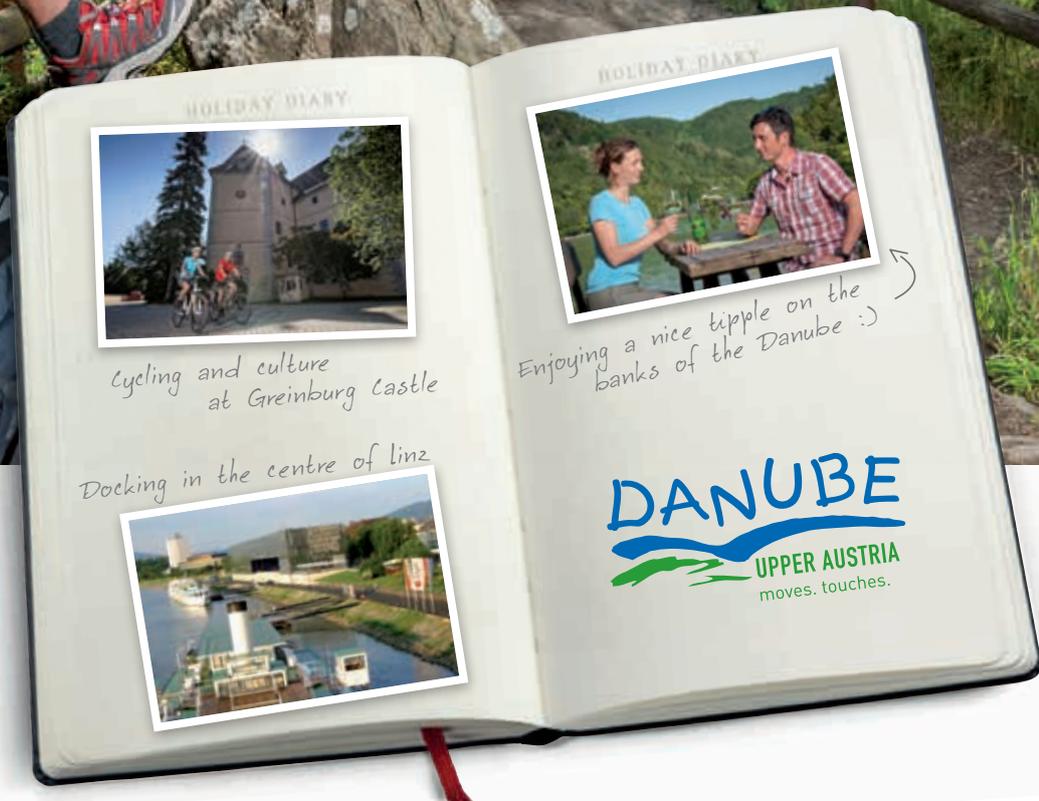
GREIN

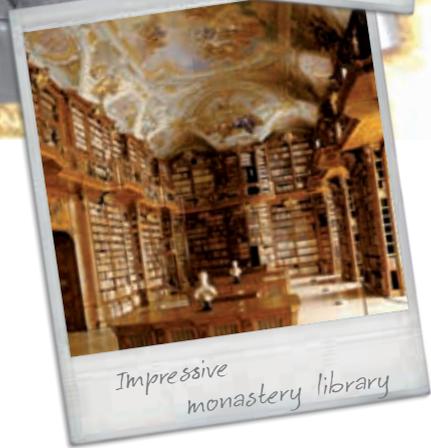
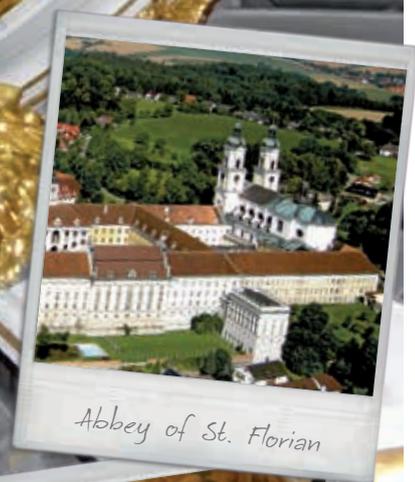
YBBS

**DONAU**  
 OBERÖSTERREICH  
 bewegt. berührt.



First the power of tranquillity  
then pleasure for all the senses.





## St. Florian

Nestled in the gentle landscape of the Upper Austrian Alpine foothills and close to the regional capital of Linz is the Augustinian monastery of St. Florian. The exterior alone of this majestic Baroque monastery impresses with the mighty Collegiate Basilica with the famous Bruckner organ, its spacious passageways and attractive state rooms such as the marble hall, the library and the imperial chambers.

### MONASTERY TOURS

#### Classic monastery tour

The tour includes the library, marble hall, Alt-dorfer altar, Collegiate Basilica and crypt with Bruckner's sarcophagus.

Duration approx. 60 minutes

In addition, it is also possible to visit the Baroque imperial chambers (duration: approx. 20 minutes).

#### Group tours

An individual package can also be put together for you! Group tours are available year round and must be booked in advance.

#### "Classic monastery tour" package:

- Group price (minimum 20 people): € 6.50 p.p.
- Tour leader and bus driver are free.
- Ample parking facilities.

In addition it is also possible to visit the Baroque imperial chambers.

#### Tour + "Acoustic Experience" COMBITICKET

offer: Group price (minimum of 20 people): € 9

#### Church tour for groups offer:

Collegiate Basilica, tomb with Bruckner sarcophagus, crypt; duration: approx. 30 min; p. p.: € 4.50

#### Tour + "Imperial Chambers" COMBITICKET

offer: Group price (minimum of 20 people): € 9

#### Further information

Augustiner Chorherrenstift St. Florian

Stiftstraße 1, 4490 St. Florian

Tel. +43 7224 8902-0,

E-mail: [info@stift-st-florian.at](mailto:info@stift-st-florian.at)

[www.stift-st-florian.at](http://www.stift-st-florian.at)

[www.oberoesterreich.at/st.florian](http://www.oberoesterreich.at/st.florian)

### BRUCKNER ORGAN ACOUSTIC EXPERIENCE

Concert on the world-famous Bruckner organ. For years listening to the large organ in the Collegiate Basilica has been a highlight of a visit to the monastery for many visitors. Anton Bruckner also derived a great deal of inspiration for his work here.

Organ concert (approx. 20 - 25 min.) – from May to October daily (except Tuesday and Saturday) at 14.30.

Organ concerts at other times are possible on request (depending on availability of the church and organists); Price: Package (up to 100 people) per group: € 175

#### Contact:

Stiftspforte St. Florian

+43 7224 8902 10 oder [pforte@stift-st-florian.at](mailto:pforte@stift-st-florian.at)

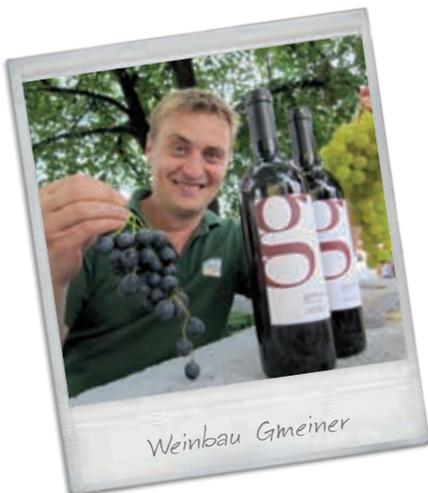


# Strudengau

## Perg

### WEINBAU GMEINER

We have been pressing grapes at our vineyard since 2005. Here four different grape varieties thrive on around one hectare of land. Guided tastings of 4 to 8 Upper Austrian wines – in addition, water and bread, vineyard viewings, talks on wine growing in Upper Austria, film.



A buffet with new wines can also be arranged with a local partner.

Number of people: max. 60 persons

Duration: 90-120 minutes depending on the package

#### Contact:

Weinbau Gmeiner

Mag. (FH) Leonhard Gmeiner

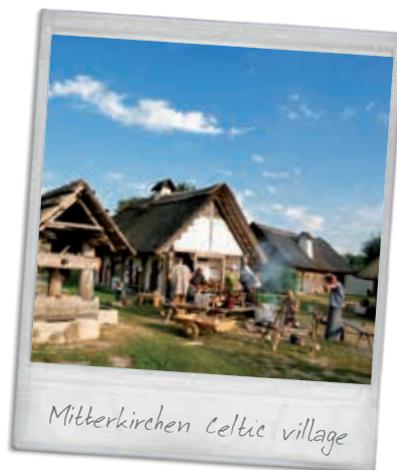
Weinzierl 8, 4320 Perg, Tel.: +43 699 117 26 457

www.weinbau-gmeiner.at

## Mitterkirchen

### CELTIC VILLAGE OPEN-AIR MUSEUM

In the Mitterkirchen Celtic village you gain fascinating insights into the lives of the people who lived here 2700 years ago (in the so-called "Hallstatt era").



Various workshops offer the opportunity to find out about prehistoric craft techniques and to try them out.

#### Group package

Welcome drink (mead), tour of the museum village, sweet snack (with coffee and Bauernkrapfen, a local speciality doughnut) or sour snack (with must and open sandwich).

Duration: approx. 1.5 hours, minimum number of participants: 15

#### Contact:

Keltendorf Mitterkirchen

Lehen 12, 4343 Mitterkirchen, Tel: +43 7269 6611

freilichtmuseum@mitterkirchen.at

www.keltendorf-mitterkirchen.at

## Klam

### CLAM CASTLE ...WHERE HISTORY COMES TO LIFE

What sets Clam Castle apart is that it isn't just a museum in the conventional sense but a lived-in, fully-furnished medieval castle.

Be transported into the past on a tour of this former knight's castle: An armoury, chapel, private living quarters, etc... and learn about the family history of 17 generations of the Counts of Clam, a family that has been resident in the castle for over 550 years.

You may even encounter the charming young Count Carl Philip Clam and chat with him about the mysterious subterranean passageway or the unique 400-year-old "Pferdesessel" ("horse chair").

Opening hours for Clam Castle: 1<sup>st</sup> May to 31<sup>st</sup> October daily from 10:00 to 16:30

Duration of tour: approx. 45 minutes

#### Special offers

(only possible with advance booking)

Champagne reception and private tour with the lord of the castle, Count Carl Philip Clam, in person.

Duration approx. 70 minutes

Tower ascent, tour of the cellars and attic, beer tour (tour with tasting of "Gräfllich Clam'schen Burgbräu" beer)

#### Contact:

Burgmuseum Clam – Gutsverwaltung Clam

Burg Clam, 4352 Klam, Tel. +43 7269 7217-0

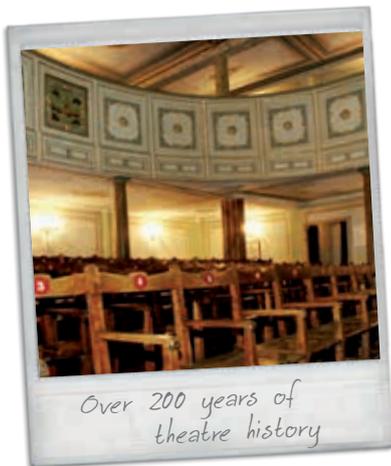
E-mail: museum@burgclam.com

www.burgclam.com, www.klam.at



## Grein

“The pearl of the Strudengau” is the name bestowed by poets on Grein, a small, ancient town on the Danube. Grein’s history is inextricably entwined with that of shipping on the Danube. The Strudengau was once one of the most dangerous spots for ships on the Danube. The river’s eddies and whirlpools could only be navigated with the assistance of a pilot. All valley-going ships docked in Grein, boosting trade and handicrafts, and as a result it soon became established as an affluent town with a charter.



### HISTORICAL TOWN THEATRE OF GREIN

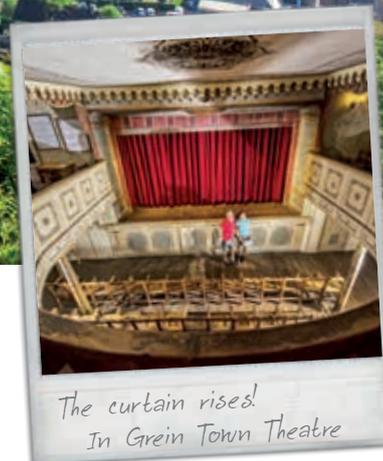
The Historical Town Theatre of Grein is the oldest secular theatre in Austria and undoubtedly an attraction of European rank.

A wealth of curiosities from the past can be seen here. A town museum is attached to the Historical Town Theatre.

On request a concert can be arranged following a tour of the Town Theatre.

### GREINBURG CASTLE

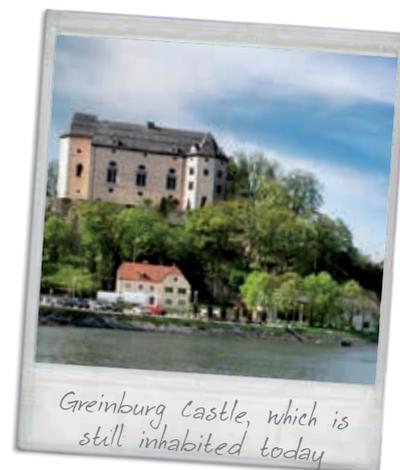
One of the oldest occupied castles in the Habsburg Empire was built between 1488 and 1493. It boasts a stunning Renaissance arcaded inner courtyard, one of the largest and most beautiful from the late Renaissance, a room with Gothic cellular vaulting and a sala terrena in mosaic form with Danube pebble stones. Since 1823 it has been owned by the foundation of the ducal House of Saxe-Coburg and Gotha.



### GREIN PARISH CHURCH

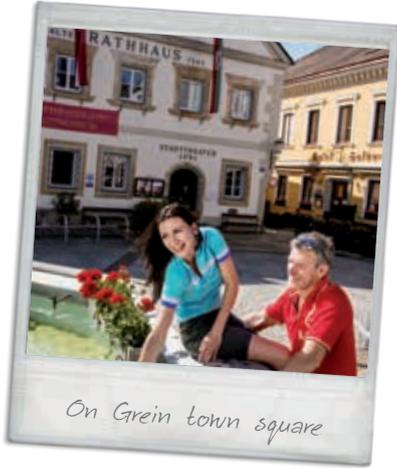
A late Gothic monumental building with three naves and four bays.

Services on Sundays and holidays at 07.00 and 10.00.



### TOWN TOURS AND GUIDED TOURS

Our cultural ambassadors combine years of experience with insight, charm and warmth, making a tour of the town of Grein on the Danube an experience that lingers long in the memory.



### TOUR OF THE HISTORICAL TOWN THEATRE OF GREIN

Duration: approx. 30 minutes

Extent: tour of the Historical Town Theatre of Grein

The attached town museum can be visited without a tour.

Number of participants: a minimum of 10 people

Group size: 1 cultural ambassador per 80 people

Guests are picked up from the ship (a three-minute walk to the historical town centre). In fine weather the guides will provide a quick account of the town's history on the historical town square (when weather conditions are poor this talk will be given in the Town Theatre). An account of the architectural history of the Old Town Hall. Historical Town Theatre Tour. Afterwards the town museum can be visited without a guide.

### SMALL TOWN TOUR WITH TOWN THEATRE AND PARISH CHURCH

Duration: approx. 60 minutes

Covers: town history, history of shipping, historical town square, interior tours: Historical Town Theatre, parish church

Number of participants: a minimum of 15 people

Group size: 1 cultural ambassador per 50 people

Guests are picked up from the ship (a three-minute walk to the historical town centre). In fine weather the guides will provide a

quick account of the history of the town and shipping on the historical town square (when weather conditions are poor this talk will be given in the Town Theatre). An account of the architectural history of the Old Town Hall. Historical Town Theatre Tour.

Historical town square, a three-minute walk past the inner courtyard of the shipmaster's house in Grein to the parish church.

### LARGE TOWN TOUR WITH TOWN THEATRE AND PARISH CHURCH GREINBURG CASTLE

May to October, duration: approx. 90 minutes

Covers: town history, history of shipping, historical town square,

Interior tours: Historical Town Theatre, parish church, Greinburg Castle: history of Greinburg Castle, arcaded courtyard, cellular vaulting, sala terrena (around a ten-minute walk)

Number of participants: a minimum of 15 people

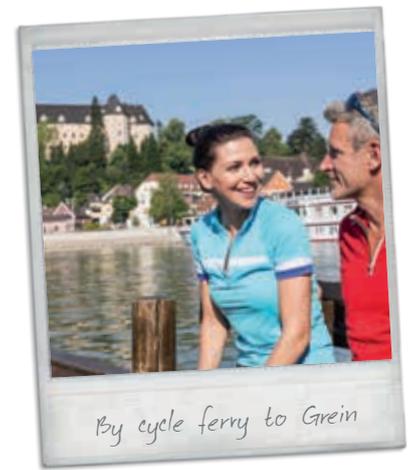
Group size: 1 cultural ambassador per 50 people



Guests are picked up from the ship (a three-minute walk to the historical town centre). In fine weather the guides will provide a quick account of the history of the town and shipping on the historical town square (when weather conditions are poor this talk will be given in the Town Theatre). An account of the architectural history of the Old Town Hall. Historical Town Theatre Tour.

Historical town square, a three-minute walk past the inner courtyard of the shipmaster's house in Grein to the parish church.

We then climb 120 gentle steps (a walk of approx. 10 minutes) through the Castle Park to Greinburg Castle: brief history of the castle, viewing of the Late Renaissance arcaded inner courtyard, cellular vaulting and sala terrena.



### HISTORICAL TOWN THEATRE/ SMALL TOWN TOUR COMBINED WITH OPERETTA CONCERT IN GREIN TOWN THEATRE

Duration: approx. 30 minutes

Covers: tour of the Historical Town Theatre of Grein

The attached town museum can be visited without a guide.

Number of participants: a minimum of 10 people

Group size: 1 cultural ambassador per 80 people

Guests are picked up from the ship (a three-minute walk to the historical town centre). In fine weather the guides will provide a quick account of the town's history on the historical town square (when weather conditions are poor this talk will be given in the Town Theatre). An



account of the architectural history of the Old Town Hall. Historical Town Theatre Tour.

### Information and booking:

Tourismusverband Grein  
4360 Grein, Stadtplatz 5, Tel. +43 7268 7055  
info.grein@oberoesterreich.at, www.grein.info

Information is also available from:  
Stadtamt Grein, 4360 Grein, Rathausgasse 1  
Tel. +43 7268 255-24

Historical Town Theatre of Grein  
www.stadttheater-grein.at

Linz



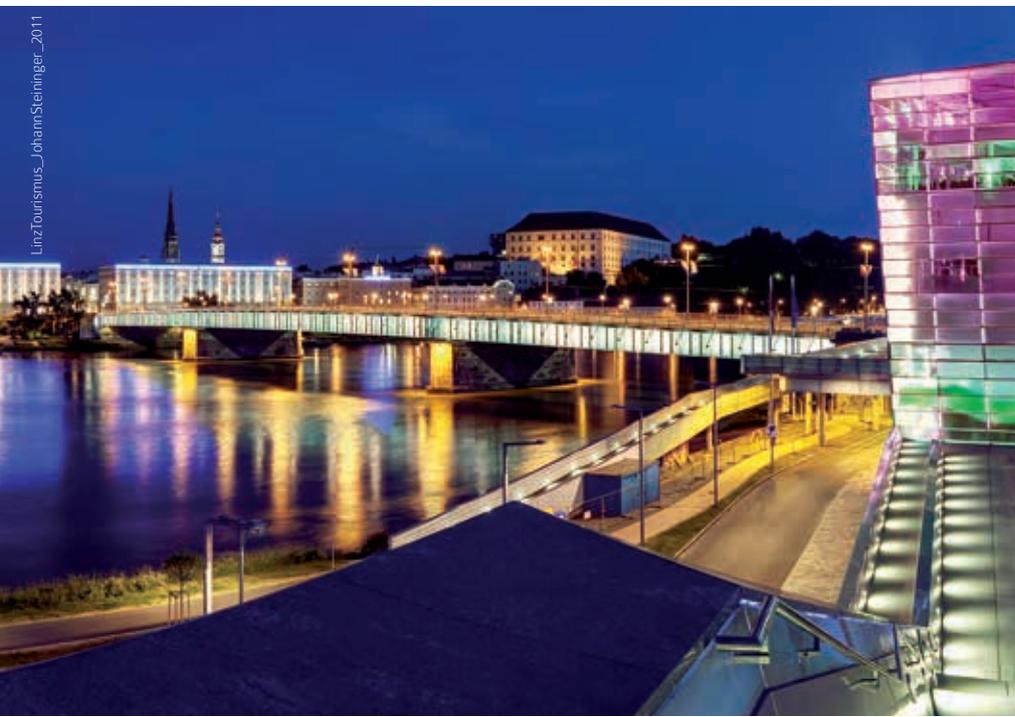
Budapest



Belgrade



Copyrights: TOB (Tourism organization of Belgrade)



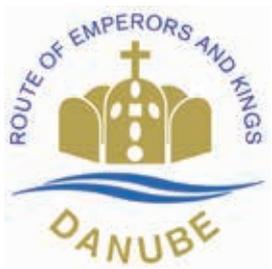
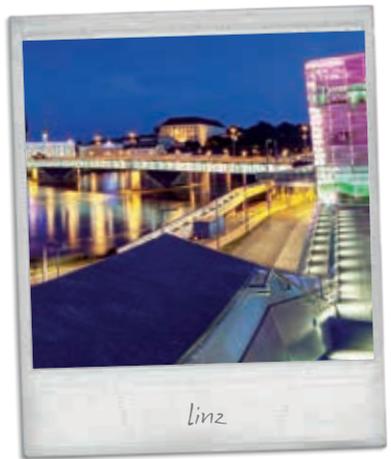
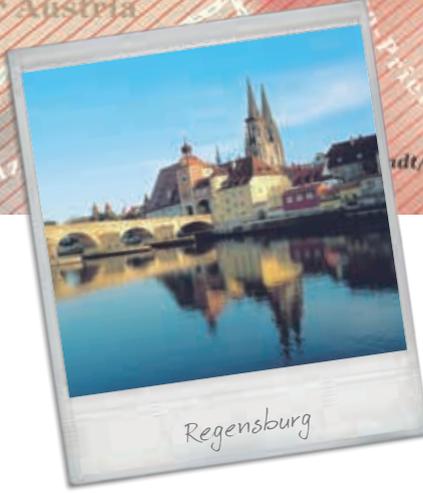
# Cities - Landmarks on the Danube

The Danube shapes the image of cities as well as landscapes.

This is particularly apparent from on board of a ship. In recent years Linz has joined Regensburg, Passau, Belgrade and, in particular, imperial Budapest as cities intimately associated with the Danube thanks to the construction of a number of spectacular new buildings.

Linz's Brucknerhaus was built in 1975 by the Finnish architect Heikki Siren and the Lentos Museum of Modern Art is the work of the Zurich-based architects' studio Weber + Hofer AG while the Ars Electronica Center by the Vienna-based studio Treusch opened its doors in 2009. The Ars Electronica Center illuminates its riverside setting with one of Europe's largest LED facades. The impressive interplay of light from contemporary glass-rich architecture make evenings in Linz an especially memorable experience.

And on your cruise ship you have one of the best seats in the house. Plan your ships' routes to showcase the Danube in all its glory, from traditional/imperial, Gothic and Baroque to contemporary and dazzling in Linz.



# Route of Emperors and Kings

Along the Danube the route of Emperors and Kings, from medieval Regensburg via Passau and Vienna to the bustling metropolis of Budapest, links world-renowned cultural cities, historical treasures and landscapes.

The history of Central Europe has been written along the Danube – and remains vibrant to this day. From Regensburg via Passau, Linz, Vienna and Bratislava, historical cities come one after the other, across national and linguistic boundaries, until Budapest. Since Roman times rulers have been underway here with magnificent retinues, transforming this ancient route over the course of the centuries into the route of Emperors and Kings.

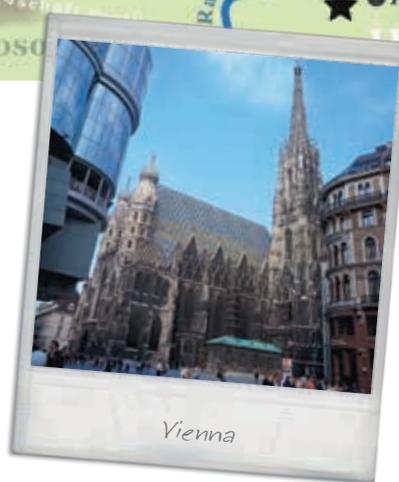
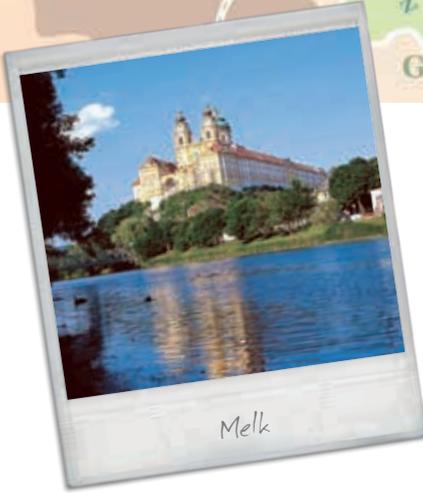
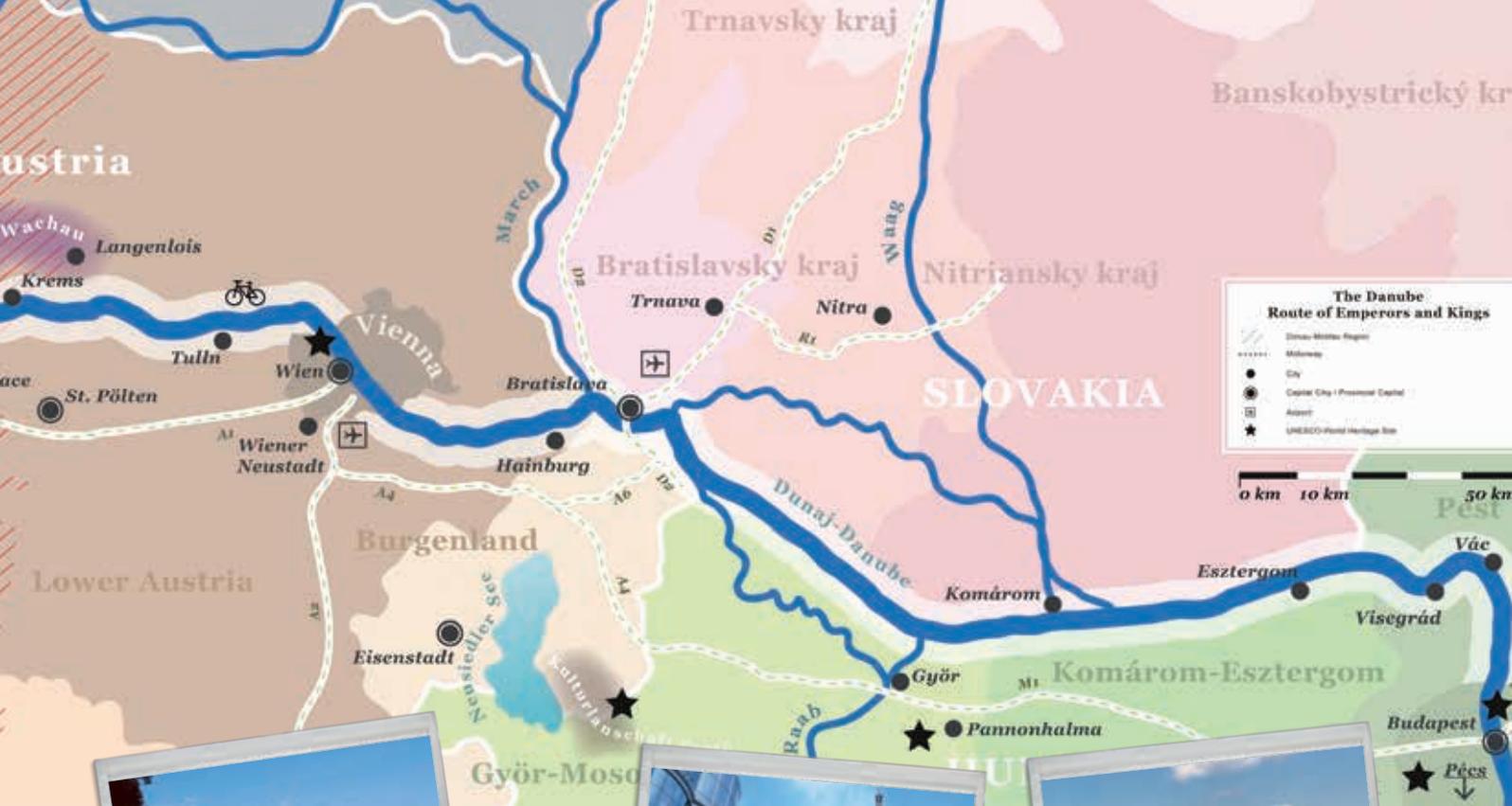
## A UNESCO WORLD HERITAGE SITE BY THE RIVER

The historical route passes through virgin river landscapes and stretches of land of peerless beauty, through history-steeped and modern towns, and entices visitors to embark on a journey through time on the river. No fewer than three UNESCO World Heritage cities and regions – Regensburg, Wachau and Vienna

– lie directly on the route, while three further UNESCO sites – Salzburg, Hallstatt and Krumau – are within easy reach of the Danube. A UNESCO World Heritage nomination is being drawn up for the Roman Danube Limes. ([www.limes-oesterreich.at](http://www.limes-oesterreich.at))

The Danube Limes – the border of the Roman Empire – was travelled by the Roman Emperor Marc Aurel, who was followed by the Nibelungs, King Louis VII of France and Emperor Frederick Barbarossa and the Crusaders. The English King Richard the Lionheart had an unhappier time here, spending a period incarcerated in Dürnstein Castle high above the Danube. The high point of imperial travel came under the Habsburgs, who resided in Vienna, were crowned in Frankfurt and around midway along the route attended gatherings of the Eternal Diet in

Regensburg. The river bank is fringed with castles, palaces, residences and impressive monasteries. From the source of the Danube until way beyond Budapest the colourful and richly contoured architecture of the Danube Baroque predominates, in which the rulers of the past immortalised themselves. What remains is a fascinating route with plenty of new discoveries to offer even the most seasoned traveller.



**BRAND NEW:**

-  Like us on **FACEBOOK**: [www.facebook.com/strassederkaiserundkoenige](http://www.facebook.com/strassederkaiserundkoenige)
-  Videochannel on **YOUTUBE**: [www.youtube.com/user/strassederkundk](http://www.youtube.com/user/strassederkundk)
-  Photos on **FLICKR**: [www.flickr.com/strassederkaiserundkoenige](http://www.flickr.com/strassederkaiserundkoenige)

**Folding route map**

Discover the route of Emperors and Kings with our free folding route map. To order your map and have it posted free of charge contact: [info@StrassederKaiserundKoenige.com](mailto:info@StrassederKaiserundKoenige.com) Download in PDF format at:

[www.strassederkaiserundkoenige.at/kontakt-service/prospektbestellung.html](http://www.strassederkaiserundkoenige.at/kontakt-service/prospektbestellung.html)



# The Danube – a myth

From source to mouth the Danube stretches 2,888 km, making it Europe's second-longest river. [www.danube.at](http://www.danube.at)

The Danube is a majestic, truly European river. On its passage from west to east it flows through ten countries (Germany, Austria, Slovakia, Hungary, Croatia, Serbia, Rumania, Moldavia, Bulgaria and Ukraine), a European lifeline connecting a wealth of peoples, religions and cultures. Its course is fringed with witnesses to a rich and tumultuous past including mighty castles, impressive monasteries and opulent palaces.

**NATURE, CULTURE & PLEASURE ON THE RIVER**

The Danube. It unites and divides. It fascinates and touches – and has done so for thousands of years. The Greeks sailed upstream on it from the Black Sea. For the

Romans it was the "Limes", the border that separated the Roman Empire from the north. The Crusaders travelled on it, as did the Turkish armies. Austria has been and will continue to be shaped by Europe's second-largest river – historically, culturally and in terms of landscape. Anyone who travels on and along the Danube senses the river's huge significance for country and people. Today's Danube traveller enjoys breathtaking views, walks in the footsteps of the Danube monarchy, discovers the appeal of solitude on the Danube Cycle Path, experiences the passing river landscape as a mobile theatre from their ship and savours culinary treasures created from ingredients that have ripened in the Danube's wonderful climate.



# The Donausteig – simply legendary!

Over 450 km and 23 stages the long-distance Donausteig trail snakes from Passau via Linz to Grein.

On both banks of the Danube this trail, which boasts the Austrian Hiking Seal of Quality, offers breathtaking views over and from the mighty river and the unique landscape through which it flows. A total of 41 circular hiking trails also lead into the region's hin-

terland and are ideal for day excursions. On their travels hikers are accompanied by traditional Danube legends relayed on information boards located in rest areas along the route.

Fifty two certified Donausteig inns pamper the traveller with warm hospitality and regional delights. Pleasurable hiking in a richly varied natural landscape is guaranteed on the Donausteig trail.

[www.donausteig.com](http://www.donausteig.com)

## Time for golf by the Danube

### LINZER GC LUFTENBERG

Am Luftenberg 1a, 4225 Luftenberg  
Tel. +43 7237 3893, [gclinz-luftenberg@golf.at](mailto:gclinz-luftenberg@golf.at)  
[www.gclinz-luftenberg.at](http://www.gclinz-luftenberg.at)

The LINZER GOLFCLUB LUFTENBERG is situated on the Luftenberg in the attractive hilly landscape of the Mühlviertel, north-east of Linz. Visitors are sure to feel at home in the friendly club atmosphere of the stylish Renaissance Meierhof.

### GC DONAU

Golfplatzstr. 12, 4101 Feldkirchen/Donau  
Tel. +43 7233 7676-0, [gcdonau@golf.at](mailto:gcdonau@golf.at)  
[www.golfclub-donau.at](http://www.golfclub-donau.at)

The greens of the Donau Freizeitland Linz-Feldkirchen golf club are situated at the heart of the Danube valley.

### GC ÜBER DEN DÄCHERN VON PASSAU

Freinberg 74, 4785 Freinberg  
Tel. +43 7713 8494, [gcpassau@golf.at](mailto:gcpassau@golf.at)  
[www.golfclub-passau.com](http://www.golfclub-passau.com)

The greens of the "Above the rooftops of Passau" golf club offer a unique view of the cathedral and three-river city of Passau.

### GC PFARRKIRCHEN IM MÜHLVIERTTEL

Pfarrkirchen 12, 4141 Pfarrkirchen  
Tel. +43 7285 6420, [gcpfarrkirchen@golf.at](mailto:gcpfarrkirchen@golf.at)  
[www.gcpfarrkirchen.at](http://www.gcpfarrkirchen.at)

On clear days the golfer has a wonderful view over the Alpine foothills to the northern Limestone Alps.

### GOLFCLUB LINZ/ST. FLORIAN

Tillysburg 28, 4490 St. Florian  
Tel. +43 7223 82873, [office@gclinz.at](mailto:office@gclinz.at)  
<http://gclinz.at/>

Linz St. Florian golf club on the doorstep of Tillysburg Palace is one of the oldest golf courses in Upper Austria.



*Cycling fun by the mighty river :)*

# Especially beautiful stretches of the Danube Cycle Path in Upper Austria

The famous Danube Cycle Path runs along the great river from Germany through Austria to Hungary. A tranquil, romantic and varied cycle trail from Passau via Linz to Grein awaits you.

## PASSAU – ENGELHARTSZELL (SOUTH BANK)

25 km

From the three-river city of Passau the trail leads along the Danube's south bank through the Donauleiten nature reserve, with its huge variety of species and impressive plant life. Highlights in Engelhartzell include the Trappist monastery and the Mini-Donau theme world (with a large aquarium).

## ENGELHARTSZELL – SCHLÖGEN (NORTH BANK)

14 km

Cross the Danube on the Engelhartzell cycle ferry, continue along the north bank, follow the well-surfaced tow path to Niederranna then continue along the river and after 6 km you reach Au/Schlögen. Cross the river by ferry to Schlögen and you'll be back on board in no time.

## SCHLÖGEN – ASCHACH

28 km

On the south bank cycle along a beautifully-surfaced, largely car-free tow path through the lovely Schlögener Schlinge loop of the Danube to Aschach. You will be enthralled by the fabulous natural landscapes.

## OBERMÜHL – UNTERMÜHL

11,3 km

In Obermühl cycle past the historical grain silo and the ferry then travel 7 km of the route through the Hinteraigen Danube loop. Continue on the asphalted path and past the Gasthof in Exlau until you reach Untermühl.

## AU – GREIN

29 km

Cycle from the mooring along the embankment past the Mitterkirchen open-air museum and Baumgartenberg Abbey to the little Danube town of Grein.

## DANUBE CYCLE PATH BROCHURE

Detailed information on Europe's number one cycleway. This brochure includes detailed maps, the locations of moorings and cycle service points, a precise description of the route and wayside attractions and also the location of charging points for e-bikes in the towns and villages along the trail.



**WGD Donau Oberösterreich Tourismus GmbH**  
 Lindengasse 9, 4040 Linz  
 Tel. +43 732 7277-800  
 info@donauradweg.at  
 www.donauradweg.at



# Experience Upper Austria, land of pleasure

## THE FREISTADT BEER EXPERIENCE

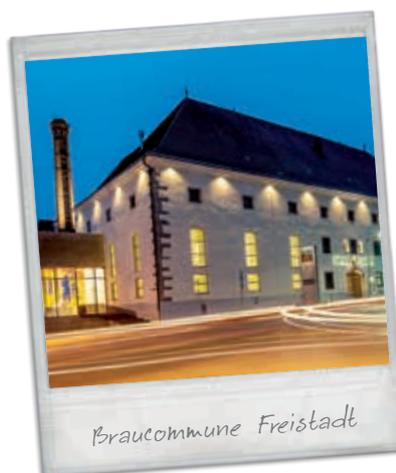
**38 km from Linz**

Experience a completely unique beer tour in Europe's last commune. Find out fascinating information about raw materials, the brewing process, the history of the brewing commune and the beer itself. Be impressed by the historical walls and Austria's last remaining maltings floor and taste, smell and be amazed by things that you never knew about the natural product beer. Be inspired by the beer-related artworks in and around our brewery and experience the difference during the tasting that rounds off your tour in the brewhouse.

Number of people: minimum of 8 (maximum of 50)

**Contact:**

Braucommune Freistadt  
 Brauhausstraße 2, 4240 Freistadt  
 Tel.: +43 7942 757 77  
 E-mail: bierakademie@freistaedter-bier.at  
 www.freistaedter-bier.at



## BRENNEREI HAUDER DISTILLERY

**27 km from Linz**

Distillery tour, guided fine spirit tastings with fine spirit sommeliers, opportunity to shop, fine spirits distilled from our own cereals and typical old varieties of fruit from the Mühlviertel region, whisky, gin, liqueurs from native fruits. A maximum of 50 people

**Contact:**

Brennerei Hauder  
 Albert Gruber  
 Uttendorf 8, 4174 Niederwaldkirchen  
 Tel: +43 664 588 2428  
 E-mail: albert.gruber@aon.at  
 www.hauderkorn.at

## HOPFENERLEBNISHOF HOP EXPERIENCE FARM

**35 km from Linz**

Tour of Austria's only hop museum. Walk to the hop fields, visit to the hop museum, beer tasting

Duration: approx. 1.5 hours

Number of people: max. 100

**Contact:**

HopfenErlebnisHof  
 Alfred Allerstorfer  
 Pehersdorf 7, 4116 St. Ulrich/Mühlkreis  
 Tel.: +43 664 23 42 641

# Enjoy a wealth of product variety

## WEINBAU GMEINER

30 km from Linz

Weinzierl 8, 4320 Perg, Tel.: +43 7262 53220

E-mail: [weinbau.gmeiner@aon.at](mailto:weinbau.gmeiner@aon.at)

[www.weinbau-gmeiner.at](http://www.weinbau-gmeiner.at)

**Zweigelt** 13.5 % alcohol

**Rösler** 13.0 % alcohol

Order by telephone: +43 699 11726457 or by

E-mail: [weinbau.gmeiner@aon.at](mailto:weinbau.gmeiner@aon.at)

Minimum order quantity: 42 bottles of wine  
– 7 days in advance, delivery by car by the company

Price: Purchase price € 7.99 excl. VAT



## ENGELSZELL ABBEY LIQUEUR PRODUCTION

55 km from Linz

Stiftstraße 6a, 4090 Engelhartzell

Tel.: +43 7717 8010 27, +43 664 8622460

E-mail: [likoererzeugung@stift-engelszell.at](mailto:likoererzeugung@stift-engelszell.at)

[www.stift-engelszell.at](http://www.stift-engelszell.at)

### Products:

Engelszell egg liqueur, Engelszell creme de chocolat, Engelszell "Graue Eminenz", Engelszell hazelnut cream, Engelszell bitter, Engelszell apricot liqueur, Engelszell bilberry liqueur, Engelszell nut liqueur, Engelszell herb liqueur, Engelszell juniper liqueur, Engelszell caraway liqueur, Engelszell gold bitter.

Minimum order quantity: 1 box = 10 bottles

Delivery by the producer in the Linz region (other areas subject to agreement), from 5 boxes free home delivery.

Price: Purchase price net excl. VAT between € 5.70 and € 6.30 (depending on type)



## SAUWALD WODKA

Martin Paminger, Oberleiten 1, 4725 St. Aegidi

Tel.: +43 676 8212 54070

E-mail: [office@sauwaldwodka.at](mailto:office@sauwaldwodka.at)

[www.sauwaldwodka.at](http://www.sauwaldwodka.at)

Sauwald vodka is a pure potato vodka distilled from the Sauwald Freya variety.

41.5% alcohol volume

### Sauwald Vodka gift box

1x Sauwald Vodka 20 cl, 2x 4 cl engraved schnaps glasses

Minimum order quantity: 6 gift boxes

Shipping costs: € 4.30 per delivery

Delivery by Hermes

Price: Purchase price € 15.50 net excl. 20% VAT, rec. sale price: € 22.90 incl. VAT.

### Sauwald Vodka 20 cl

Minimum order quantity: 12 bottles

Shipping costs: € 4.30 per delivery

Delivery by Hermes

Price: Purchase price € 7.00 net excl. 20% VAT, rec. sale price: € 10.90 incl. 20% VAT

### Sauwald Vodka 4 cl

Minimum order quantity: 20 bottles

Shipping costs: € 4.30 per delivery

Delivery by Hermes

Cost price € 2.60 net excl. 20% VAT, rec. sale price: € 3.90 incl. 20% VAT

### Sauwald Vodka 0.5 l

Minimum order quantity: 6 bottles

Shipping costs: € 4.30 per delivery

Delivery by Hermes

Purchase price € 14.50 net excl. 20% VAT, rec. sale price: € 22.50 incl. 20% VAT

## FRANZ FENZL'S BAKERY

Freistädter Straße 428, 4020 Linz

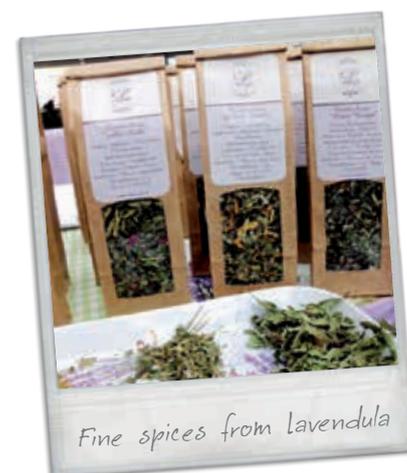
Tel.: +43 732 24 56 30

E-mail: [bestellung@baeckereifenzl.at](mailto:bestellung@baeckereifenzl.at)

[www.baeckereifenzl.at](http://www.baeckereifenzl.at)

### Winter enchantment – epicurean delights for the Christmas period

Selection of sweet biscuits (Linzer Augen, dark Linzerkipferl, orange tongues, Husarenkräpferl, Kakaoringelr, Bauernlaibchen, Flor-entines, almond foam macaroons, must biscuits)



## LAVENDULA E.U.

Leondinger Straße 11, 4020 Linz

Tel.: +43 699 11 98 57 84

E-Mail: [office@lavendula.at](mailto:office@lavendula.at)

[www.lavendula.at](http://www.lavendula.at)

### Various spice and tea blends

Shipping costs between € 4.50 and € 5.90

From an order value of € 120 – free delivery.

# Excursion tips and lectures for Danube cruise operators

Linz, European Capital of Culture 2009, is the departure point for visits in Upper Austria and the Danube-Vltava region.

Selected on-board tours and offerings enable guests to immerse themselves in the region's cultural and culinary diversity. For full details of offerings please contact the relevant Aus-

tria Guides directly. Austria Guides' recommended tour and service prices for guests are quoted. Entrance tickets, incidental services and culinary offerings will be provided



Further Austria Guides can be found under the following link: <http://www.linz-tours.at/>

according to customer requests.

Details on offerings: [www.linztourismus.at/ausflugstipps-guides](http://www.linztourismus.at/ausflugstipps-guides)

## AUSTRIA GUIDE



Sebastian Frankenberger

Tel. +43 676 917 93 66

E-mail: [info@stadtlinx.at](mailto:info@stadtlinx.at)

[www.stadtlinx.at](http://www.stadtlinx.at)

Languages: G, E

## TOPIC

- City tour from € 100 excl. 20 % VAT
  - Costume tour from € 145 excl. 20 % VAT
- Duration: approx. 1.5 - 2 hours

## DESTINATION

Linz  
various towns

## HALF-DAY EXCURSIONS

€ 200 excl. 20 % VAT, duration: up to 4 hrs.

- Baroque Linz experience
- Linz – future of technology
- Float through the Danube Auen – segway tour
- Schlägener Schlinge – Donausteig hike
- Engelszell experience monastery

Linz  
Linz  
Feldkirchen  
Grafenau / Au  
Engelszell

## WHOLE DAY EXCURSIONS

€ 350 excl. 20 % VAT, duration: up to 10 hrs.

- Excursion into the Middle Ages (Dye museum, Kefermarkt winged altar, costume theatre tour of Freistadt, knights' banquet)
- In Mozart's footsteps
- Sound of Music tour
- Literature tour – in the footsteps of writers
- Excursion to Krumau
- In the footsteps of Sissi

Königswiesen,  
Kefermarkt,  
Freistadt  
Salzburg  
Salzburg  
Salzburg  
Krumau  
Bad Ischl

## ON-BOARD PROGRAMME

- Bavarian-Austrian history



Silvia Mayr-Pranzeneder, MAS

Tel. +43 664 413 68 58

E-mail: [silvia.mp@gmx.at](mailto:silvia.mp@gmx.at)

[www.linz-austriaguides.at](http://www.linz-austriaguides.at)

Languages: G, E

## CITY TOURS

From € 100 excl. 20 % VAT, duration: 1 – 2 hrs.

- Romantic Linz inner courtyards and Austria's largest church
- with Linzer Torte sample tasting
- with Linzer Torte and coffee in the coffee house
- Linz by night, Linzer Torte sample tasting and an alcoholic drink
- In the footsteps of musicians
- Combinable with lecture on board and/or St. Florian excursion

Linz

## CITY TOURS BY BUS

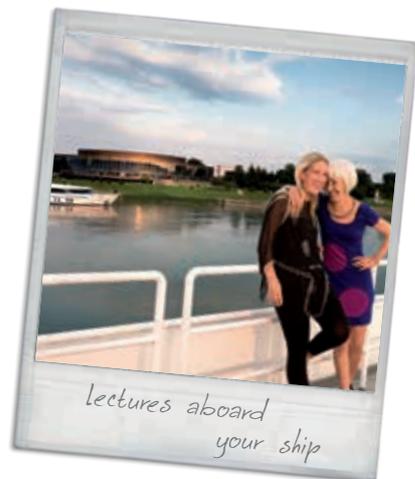
From € 100 excl. 20 % VAT, duration: approx. 1 – 2 hrs.

- Linz by night
- with tour of the old town and must tasting
- with panoramic view of Pöstlingberg

Linz

## CITY TOURS BY BIKE

## CITY TOURS BY SEGWAY

**HALF-DAY EXCURSIONS**

From € 200 excl. 20 % VAT

- City tour/city trip Linz  
with Baroque jewel St. Florian  
with romantic town Steyr  
with brewery tour and beer sampling
- St Florian Baroque monastery and organ concert, Steyr
- UNESCO World Heritage Site Krumau

Linz  
St. Florian  
Steyr  
  
St. Florian, Steyr  
Czesky Krumlov

**WHOLE DAY EXCURSIONS**

From € 290 excl. 20 % VAT

- Romantic South Bohemia
- Picturesque Salzkammergut
- Romantic lake tour
- Mozart city Salzburg  
Salzburg classic  
Salzburg & Sound of Music  
Salzburg & Hallein salt factory or Eagle's Nest

Czesky Krumlov  
St. Wolfgang,  
St. Gilgen, Mondsee  
Salzburg

**ON-BOARD PROGRAMME**

From € 160 excl. 20% VAT

- DONAU – DANU – DANUBE: Of life on and with the Danube.
- MUST and BEER: Upper Austria's elixirs of life
- Linz and its musicians
- Costumes and traditions



**Casimir Paltinger**

Tel. + 43 676 3052187

E-Mail: c.paltinger@liwest.at

Languages: G, E, I, F, S

- Linz city tour classic
- Cycle tour of Linz or on to St. Florian

From € 110 excl. 20% VAT

**CONTEMPORARY HISTORY IN LINZ AND SURROUNDING AREA**

- Jewish Linz
- Deep red Linz
- Limonistollen air raid shelter
- KZ Mauthausen memorial
- T4 Hartheim memorial

Linz  
Linz / St. Florian  
Linz and surrounding area

**ON-BOARD PROGRAMME**

€ 110 excl. VAT

- The Danube
- Contemporary history in Linz and Upper Austria



**Mag. Sonja Thauerböck**

Tel. + 43 664 1056042

E-mail: office@upper-austriaguide.at

www.upper-austriaguide.at

Languages: G, E

**WHOLE DAY EXCURSIONS**

€ 290 excl. 20% VAT, duration: up to 9 hrs.

- Beer.Cult!Tour: the "high north" of Austria

Waldviertel or  
Mühlviertel

**ON-BOARD PROGRAMME**

€ 170 excl. VAT, duration: approx. 1 – 2.5 hrs.

- Beer.Cult!Tour: Beer land Austria incl. tasting
- "Country by the river" – the Danube in Austria
- Secrets of Austrian cuisine
- The coffee house
- Landbirn and Mostschädl, with must sampling if desired

# On-board programme

Bands from Upper Austria

## **BLECHBRASS Ensemble**

(brass quintet)

**Contact:**

Günther Reisegger: Tel.: +43 676 5827332

guenther.reisegger@aon.at

Price on request, approx. € 600 – € 800

## **Blaskapelle CESKA Ensemble**

(traditional or classical music)

**Contact:**

Günther Reisegger: Tel.: +43 676 5827332

guenther.reisegger@aon.at

Price on request, approx. € 600 – € 800

## **VARIOBRASS Ensemble**

(brass quintet)

**Contact:**

Thomas Beiganz: Tel.: +43 664 3356189

th.beiganz@gmail.com

Price on request, approx. € 600 – € 800



## **BRASSTARDS Ensemble**

(brass septet)

**Contact:**

Viktor Burgstaller: Tel.: +43 664 1161321

viktor.burgstaller@gmx.at

Kosten auf Anfrage, ca. 600 Euro – 800 Euro

## **THE UPPER AUSTRIAN LANDESMUSIKSCHULWERK**

can provide a complete range of performers, from classical strings and wind chamber through folk, jazz, rock and pop to choral and dance ensembles.

**Contact:**

OÖ Landesmusikschulwerk, Astrid Reisetbauer

Promenade 37, 4020 Linz, +43 732 7720-15060

astrid.reisetbauer@ooe.gv.at

www.landemusikschulen.at



## Logistic service bus

### **REISELIBELLE KLAUS SCHOBESBERGER INDIVIDUAL – FAST – RELIABLE**

Klausenbachstraße 61, 4040 Linz

Tel.: +43 680 3131516, bus@reiselibelle.at

www.reiselibelle.at

Day excursions and transfers for a maximum of 13 people can be arranged at any time.

### **SABTOURS TOURISTIK GMBH**

Bus rental

Heizhausstraße 10, 4020 Linz

Tel. +43 732 307215, Fax: +43 732 307215 6877

E-mail: buscenter@sabtours.at

www.sabtours.at

### **NADERER BUSTOURISTIK GMBH &**

#### **Allerstorfer Reisen GesmbH & CoKG**

Hauptstr. 1-5 (Neues Rathaus), 4040 Linz

Tel. +43 732 660303, Fax: +43 732 660303 14

E-mail: office@naderer-reisen.at

www.naderer-reisen.at

### **REISEPARADIES KASTLER GMBH**

Bus rental/group department,

Kepplinger Str. 3, 4100 Ottensheim

Tel. +43 7234 82323 0, Fax +43 7234 82323 23

E-mail: mailto:marcus@kastler.at

www.kastler.at

### **ÖBB-POSTBUS GMBH**

Verkehrsleitung OÖ Ost

Bahnhofplatz 2a, 4020 Linz

Wolfgang Weissengruber, Tel. +43 732 616161

E-mail: wolfgang.weissengruber@postbus.at,

www.postbus.at

### **REISEBÜRO KRAUTGARTNER**

Bus rental, Hermann Stadler,  
Stockhofstraße 3, 4020 Linz

Tel.: +43 732 661099, Fax: +43 732 661099 15

E-mail: mailto:hs@krautgartner.at

www.krautgartner.at

### **SALES OF CYCLE TOURS AND CRUISES**

#### **DONAU TOURISTIK**

Lederergasse 4–12, 4020 Linz

Tel. +43 732 2080, Fax. +43 732 2080 8

office@donautouristik.com

www.donaureisen.at

#### **RAD & REISEN GMBH**

Schickgasse 9, 1220 Wien

Tel. +43 1 4053873 0, Fax +43 1 4053873 17

office@radreisen.at, www.radreisen.at

### **SALES OF CYCLE TOURS**

#### **Oberösterreich Touristik GmbH**

Freistädter Straße 119, 4041 Linz

Tel. +43 732 7277 200, Fax. +43 732 7277 220

info@touristik.at, www.radurlaub.com

#### **AUSTRIA RADREISEN GMBH**

Joseph-Haydn-Str. 8, 4780 Schärding

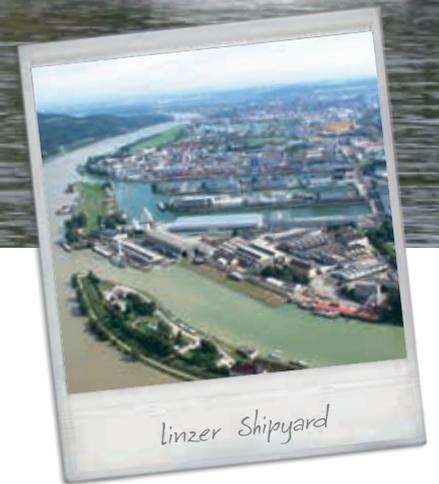
Tel. +43 7712 5511 0, Fax +43 7712 4811

office@austria-radreisen.at

www.austria-radreisen.at



# The Linz shipyard decades of know-how



For decades the ÖSWAG has been „the shipyard“ to the people of Linz. The shipyard specialises in repairs, installing new engines and the modification and construction of passenger and freight vessels and tankers. Most recently, it has supplied new craft (passenger ships) to Lake Achen, Lake Constance, Lake Biel and the Danube.

Two hopper barges and a dredger pontoon for the AHP, a pumping station for the ÖMV and Shell respectively, a police and fire service boat for the city of Vienna, six service boats for the shipping inspectorate, eighteen boats for the Federal Army and a swimming whirlpool for the Weisse Rössl hotel are some of the major orders fulfilled in recent years.

The shipyard derives its strength from its location directly on the Danube, its workforce and its sound infrastructure in tandem with the machine pool of ÖSWAG Maschinenbau. The ÖSWAG shipyard is the only shipyard in Austria for large vessels and

can satisfy virtually all the needs of inland navigation.

The Linz shipyard serves shipping companies as a service point along the Danube and also as a winter harbour. It can respond rapidly and flexibly through efficient use of its slipway, halls and available berths. Almost all the services required for the smooth operation of ships are offered. Mobile squads provide technical support along the Danube and in the lake districts of Austria, Switzerland and Germany. The infrastructure (slipway length = 270 m, hall, cranes) enable two 130-m ships to be brought to shore simultaneously. Vessel widths of up

to 20 m are accommodated. Every year between 130 and 160 ships of different types and sizes are removed from the water for maintenance work. Customers from neighbouring countries come from the Rhine, Main and Danube as well as from the Bavarian, Swiss and Austrian lake districts.

## CONTACT

ÖSWAG Werft Linz Nfg. GmbH & Co KG  
Hafenstrasse 61, 4010 Linz  
Tel. +43 732 7656-0, Fax -200  
E-Mail: office@oeswag.at  
[www.oeswag.at](http://www.oeswag.at)



# blue danube airport linz

As a key component of Upper Austria's traffic infrastructure, the blue danube airport linz ensures mobility and swift accessibility. For international guests blue danube airport is the port of entry for the Danube-Vltava region.

Blue danube airport linz is modern, comfortable and centrally located. Every day, it serves more than 200 destinations around the globe via the major hubs of Frankfurt, Vienna, Düsseldorf, Zürich and Palma de Mallorca. London can be reached non-stop from Linz.

Both classic major carriers and regional and low-cost carriers operate in Linz.

Short turnaround times, short distances and individual passenger service are the strengths that set blue danube airport linz apart as a classic regional airport.

## ONWARD TRAVEL

### - by car

#### To Linz:

15 km – around 25 minutes

#### To Passau:

approx. 100 km – approx. 75 minutes

**Car rental providers:** Arac Europcar, Avis, Budget, Hertz, Thrifty Car Rental Austria and Sixt

### - by train

#### Hourly to Linz Hauptbahnhof (main station)

Departure: Hörsching station

Journey time: 9 minutes

Price: Single € 2.30

#### Hourly to Passau (via Wels)

Departure: Hörsching station

Journey time: approx. 2 hours

Price: Single from € 20

There is a free shuttle bus at Hörsching station for all air passengers travelling onwards. Journey time: 3 minutes

### - by bus

**Airport bus** no. 601 connects Linz city centre with the airport at hourly intervals.

Journey time: 19 minutes

Price: single € 2.90

Day ticket: € 5.80

### - by taxi

Taxis wait directly outside the arrivals terminal. A trip to Hauptbahnhof Linz (the main railway station) costs € 29 and to the mooring approx. € 35.

The journey cost to the Passau mooring is: via motorway (approx. 110 km) € 250



Central airport for the Danube-Vltava region



170 flight connections per week



Tourismusverband Linz, Eurotours Kitzbühel and blue danube airport have teamed up in order to develop products for the Danube-Vltava Europe Region and along the entire length of the Danube.

Contact:

**Dipl. Ing. Jitka Zikmundova, MBA**

Eurotours Ges.m.b.H.

Business Development

Danube-Vltava region

Mobile: +43 664 610 3539

E-mail: [jitka.zikmundova@eurotours.at](mailto:jitka.zikmundova@eurotours.at)

via the Bundesstrasse (A-road - approx. 90 km): € 203

**- by bus**

**Bus transfer to Linz:**

Journey price for 37-seater: approx. € 270

Journey price for 50-seater: approx. € 310

**Bus transfer to Passau:**

Journey price for 37-seater: approx. € 330

Journey price for 50-seater: approx. € 370

Bus parking is located directly outside the terminal.

**FLIGHT CONNECTIONS**

There are currently 170 weekly connections between Linz and the hubs of Vienna (60x), Frankfurt (56x), Düsseldorf (22x), Zürich (14x) and Palma (12x) as well as the metropolis of London (6x). The current flight schedule can be found on our website.



blue danube airport linz

**CONTACT**

**Flughafen Linz GesmbH**

Flughafenstr. 1, 4063 Hörsching

Tel: +43 7221 600-0

E-mail: [info@linz-airport.com](mailto:info@linz-airport.com)

[www.linz-airport.com](http://www.linz-airport.com)



# Free service Danube Upper Austria

## BROCHURES



### Danube Cycle Path folder

Europe's number one cycle path from Passau via Linz and Vienna to Bratislava.



### 41 circular cycle tours on the Danube Cycle Path

Excursion brochure for the Danube region in Upper Austria.



### Donausteig hiking map

Comprehensive hiking map for the long-distance Donausteig trail from Passau via Linz to Grein



### Donausteig circular trails

Excursion brochure for hikers in the Danube region in Upper Austria



### DANUBE.

#### magazine

Guest magazine for the Danube from Passau to Vienna



### The Danube online

Discover the Danube region online at [www.donauregion.at](http://www.donauregion.at).

## FREE PROSPECTUS ORDER SERVICE

WGD Donau Oberösterreich  
 Tourismus GmbH  
 Lindengasse 9, 4040 Linz  
 Tel.: +43 732 72 77-800  
 E-mail: [info@donauregion.at](mailto:info@donauregion.at)  
[www.donauregion.at](http://www.donauregion.at)



# Service Linz

## LINZ TEXTS IN YOUR BROCHURES / PUBLICATIONS

We strive to position Linz as a contemporary destination in our texts. We're very happy to help you with the design of your offerings and brochures with existing text modules about Linz.

Below are three text modules of different lengths.

### Ahoy! Linz in view

(250 characters)

Linz is worth the effort! In 2009 the city secured an international profile as the European Capital of Culture. A successful modern city where you can sniff the future. Here you'll find unusual answers to some of the exciting questions of our age.

(500 characters)

Linz is worth the effort! Disembark and experience the open-mindedness of a city shaped by the Danube, green spaces and industry, where geniuses and visionaries have made history with pioneering breakthroughs in technology, art and design. Follow in their footsteps from

the World of Steel through the Museum of the Future to Europe's most modern opera house. Discover a city cosmos in which man is the measure of things. In Linz you'll find unusual answers to some of the exciting questions of our age.

(1,000 characters)

Linz is worth the effort! In 2009 the city secured an international profile as the European Capital of Culture. Disembark and experience the open-mindedness of a city shaped by the Danube, its old city, green spaces and industry. A city where geniuses and visionaries have made history. They have shaped Linz's spirit of openness. And they have done so with pioneering innovations in technology, art and design which have created new possibilities for humankind. Encounter the traces of these changes in Linz. From the World of Steel through the Museum of the Future in the Ars Electronica Center to Europe's most modern opera house.

In Linz art is approached from a fresh perspective. It is not a city that looks back on the old and familiar but one with a curiosity about the

latest developments and trends, making a stay in Linz an inspiring pleasure. In Linz you'll find unusual answers to some of the exciting questions of our age. Here man is the measure of things. Immerse yourself in the Linz city cosmos and find out for yourself.

### FLICKR



Use our wide range of image material of Linz and the Danube for your offerings and brochures.

All image material can be downloaded free of charge in various file sizes.

[www.flickr.com/linz\\_inside](http://www.flickr.com/linz_inside)

### TOURIST INFORMATION

Want to know what Linz has to offer in the way of tourist attractions?

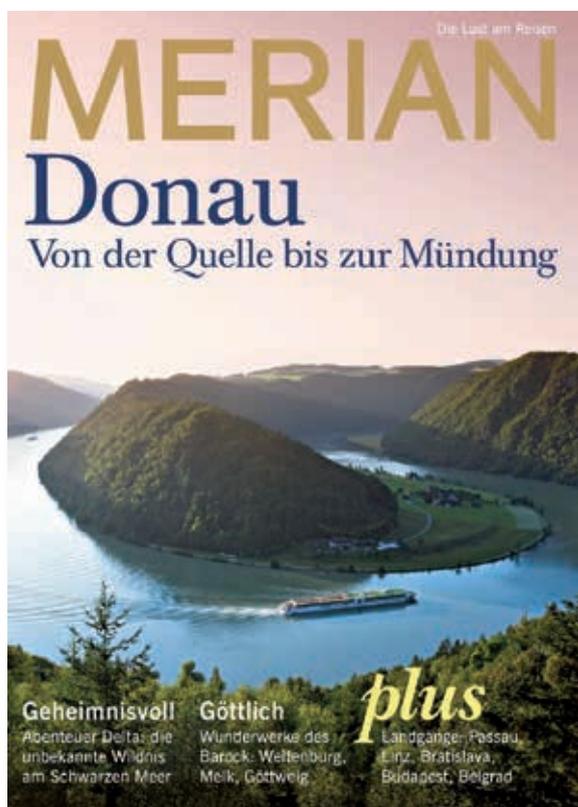
The Linz Tourist Information team will be delighted to help you!

The info centre can be contacted 365 days per year and is on hand to assist you.

**Altes Rathaus, Hauptplatz 1**

**Tel. +43 732 7070 2009**

**[tourist.info@linz.at](mailto:tourist.info@linz.at)**



## Danube reading material

### MERIAN Danube.

#### From source to mouth.

MERIAN presents the cultural highlights of the Danube from its source in the Black Forest to its mouth in the Black Sea. Over the course of this journey the reader encounters lavish Baroque buildings, virgin landscapes and enchanting cities.

Available at Linz Tourist Information  
[tourist.info@linz.at](mailto:tourist.info@linz.at), Tel. +43 732 7070 2009  
 and select book stores.

**Danube, Steel and SoundCloud**, moments in Linz, Picus René Freund 2008

**The Danube: Cultural treasures on a European river** by Bernhard Schütz and Achim Bunz, Verlag Hirmer (15<sup>th</sup> June 2012)

**Donau: Biographie eines Flusses** by Claudio Magris and Heinz-Georg Held, Deutscher Taschenbuch Verlag (1<sup>st</sup> July 2007)

**Danube cruise – from Passau to the Black Sea** by Hinnerk Dreppenstedt, Trescher Verlag (15<sup>th</sup> February 2011)

**The Danube: From Kelheim to the Black Sea** by Melanie Haselhorst and Kenneth Dittmann, Edition Maritim (28<sup>th</sup> Feb. 2008)

**Danube Cruise: MERIAN live!** by Guido Pinka, published by TRAVEL HOUSE MEDIA GmbH (12<sup>th</sup> January 2011)

**DANUBE Cruise: From Passau to the Black Sea** by Christian Prager and Thomas Deuschle von Reim, Knut, Verlag (24<sup>th</sup> March 2010)

**Faces of the Danube** – A Photographer and an Author in a Canoe to the Black Sea?: The Fantastic Tale of the Danube Travellers Lars and Niels Hoffmann by Niels Hoffmann and Lars Hoffmann, Edition Morizaner (8<sup>th</sup> December 2010)

**River Cruises on the Danube.** Passau – Vienna – Budapest, by Ralf Schröder, Delius Klasing Verlag (15<sup>th</sup> January 2005)

**The Course of the Danube: From Donau- eschingen to the Black Sea**, Schoeningh Und Co. (2001)

**DuMont direkt travel guides Danube Cruise:** Discover and Experience the Highlights of the Danube. Exciting Shoreleave and Excursions. Tips for the Traveller's Stay On-board, by Matthias Eickhoff and Simone Böcker, Dumont Reiseverlag (March 2012)

**DuMont Illustrated Danube Atlas**, from the Source to the Mouth, by Thomas Magosch, Tom Schulze and Olaf Meinhardt, Dumont Reiseverlag (January 2011)

**On the Beautiful, Blue Danube:** A Novel by Ludwig Bemelmans and Florian Sendtner, Insel Verlag (17<sup>th</sup> September 2007)

**Mama Danube** by Eva Demski, Insel Verlag (25<sup>th</sup> June 2007)

**Danube** by Inge Morath, Müller (Otto), Salzburg (1995)

**The Danube 2 - V** From Passau to Hainburg: Guide for Leisure Navigation, by Wolfgang Banzhaf, Matthias Schmandt and Jörn Kleinbub, Verlag Rheinschiffahrt (April 2008)

**The Danube: Nature, Culture, Land and People** by Dieter Maier, Dörfner Verlag (March 2001)

**Danube Cruise Guide: Passau – Black Sea** by Melanie Haselhorst and Kenneth Dittmann, Edition Maritim (7<sup>th</sup> April 2011)

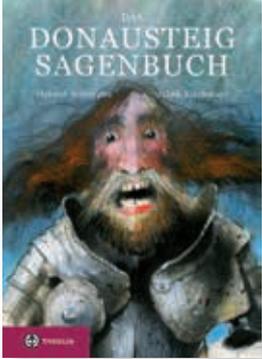
**Danube: Germany-Austria** by Stephan Würth, Swiridoff (1<sup>st</sup> August 2005)

**A Cruise on the Danube:** Passau-Black Sea-Passau, by Astrid Detje and Günter Detje, Wiesenburg (July 2009)

# Merchandising on board

## DONAUSTEIG BOOK OF LEGENDS (HELMUT WITTMANN)

Since 2010, the Donausteig, an idyllic 24-stage hiking trail, has passed through the Upper Austrian hill country on the right and left banks of the Danube. Proud castles and myth-steeped ruins perch above the Nibelungen river here



like sentinels.

Tranquil villages, proud villages and centuries-old monasteries tempt the traveler to linger. The common thread of this long-distance trail are

the Danube legends: at 125 resting points they are told and shown – and the most wonderful Donausteig legends are now presented in this book. Helmut Wittman tells these tales with his customary effervescence, while Jakob Mayr provides masterfully executed illustrations with a real feeling for their essence.

Hardback edition: 128 pages

Publisher: Tyrolia; edition: 1 (30<sup>th</sup> April 2011)

Language: German

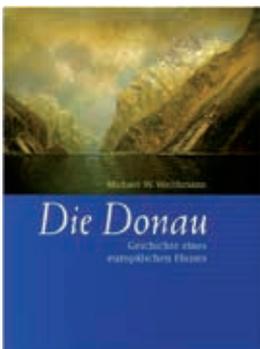
ISBN-10: 3702231196

ISBN-13: 978-3702231194

Price: € 14.95

## THE DANUBE – A HISTORY OF A EUROPEAN RIVER (MICHAEL W. WEITHMANN)

The Danube is the European river par excellence. Over its 2,850-kilometre-long course



from Donaueschingen to the Black Sea it passes through ten countries and numerous major cities, including Vienna, Budapest and Belgrade.

The waters of the Danube have shaped 3000 years of history during which the river has served both as a peaceful trading river and cultural bridge and a stark border. This eventful history, from the river's discovery by the

Greeks to the Danube Partnership under the auspices of the EU, is traced by the author in this carefully researched and lucid work. There are also numerous illustrations.

Hardback edition: 320 pages

Publisher: Pustet, Regensburg (September 2012)

Language: German

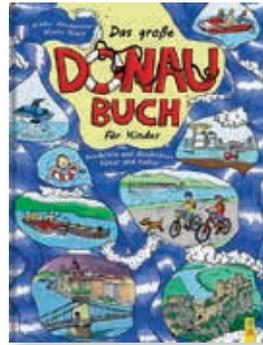
ISBN-13: 978-3-205-78870-6

ISBN-10: 3-205-78870-2

Price: € 29.95

## THE BIG DANUBE BOOK FOR CHILDREN (ARTHUR FÜRNHAMMER)

This book offers children a unique insight into the Danube and its environs. The reader is taken on an exciting journey through the



regions by the mightiest river in central Europe – from its source in the Black Forest to its mouth in the Black Sea.

However, it does not simply contain a wealth of information about the flora and fauna in the Danube region. Key themes such as navigation on the Danube and power production in the Danube region also provide a fascinating insight into a diverse region. Excursion tips entice the reader to explore the region by cycle or on foot. Let's set off on a Danube adventure!

Hardback edition: 48 pages

Publisher: G & G Verlagsgesellschaft;

edition: 1 (24<sup>th</sup> February 2014)

Language: German

ISBN-10: 3707416038

ISBN-13: 978-3707416039

Illustrator: Nicolas Rivero

## DESTINATIONS TO EXPERIENCE BY BOAT



A travel guide to interesting destinations on the North Sea, Baltic, Elbe, Weser, Ems, Rhine and Danube. In addition to practical travel tips, the book provides an exceptional

insight into the maritime history of central Europe – from Roman times right up to the 21st century.

228 pages

Grebennikov Verlag

ISBN 978-3-941784-35-2

€16.90 (D), €17.40 (A)

## DANUBE POLO SHIRTS NORTHLAND

Highly breathable polo shirt in CoolDry fabric. Exceptionally light and super thin fabric. Does not absorb any moisture from the body. Dries in no time and is exceptionally easy to care for. Available in unisex sizes XS – XXL.



Design: three buttons, breathable

Length: medium; fit: normal

Length: 73 cm in L size

Upper material: 100% polyester

Care tips: not suitable for a dryer, machine wash at 40°C

**Danube polo: € 19.90 or Danube "Sagenhaft" polo with lynx print: € 29.90**

MEHR UNTER:

[WWW.DONAUSHOP.AT](http://WWW.DONAUSHOP.AT)

[WWW.LINZ.AT/SHOP](http://WWW.LINZ.AT/SHOP)



# Contact

**LINZ**   
**TOURISMUS**

**TOURIST INFORMATION LINZ –  
TOURIST INFORMATION CENTRE LINZ**

Hauptplatz 1

4020 Linz

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*Baking the Linzer Torte*



*"Danube in Flames"*



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## Group handbook

Perfect for planning your group trip to Linz. As well as a description of the best programme and tour options in Linz, it also provides tips for excursions in the region. The guide is an indispensable listing of all tourism service providers in Linz and also contains guidance prices and opening times. The brochure is available in German and English and can be ordered free of charge at [sales@linztourismus.at](mailto:sales@linztourismus.at).

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